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**Hallmark Life Insurance Company Ltd  
New Zealand Branch  
Financial statements  
for the year ended 31 December 2009**

**P# 28**

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**Directors' report**

The Directors are pleased to present the annual report of Hallmark Life Insurance Company Ltd New Zealand Branch for the year ended 31 December 2009.

For and on behalf of the Board of Directors:

A large, stylized handwritten signature in black ink, appearing to read 'R B Willing'.

R B Willing  
Director

A large, stylized handwritten signature in black ink, appearing to read 'Pieter Lindhout'.

Pieter Lindhout  
Director

Sydney  
Date: 24 March 2010

# **Hallmark Life Insurance Company Ltd New Zealand Branch**

## **Financial statements - 31 December 2009**

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Hallmark Life Insurance Company Ltd New Zealand Branch  
Statement of comprehensive income  
For the year ended 31 December 2009  
In New Zealand Dollars

	Notes	2009 \$'000	2008 \$'000
Insurance premium revenue		14,319	27,909
Outwards reinsurance premiums expense		<u>(9)</u>	<u>(16)</u>
Net insurance premium revenue		14,310	27,893
Other revenue from ordinary activities		38	-
Investment income	5	<u>1,914</u>	<u>4,220</u>
<b>Total Revenue</b>		<u>16,262</u>	<u>32,113</u>
Claims expenses	6	(8,834)	(14,165)
Reinsurance and other recoveries revenue		<u>103</u>	<u>277</u>
Net insurance claims expense		(8,731)	(13,888)
Decrease/(increase) in gross policy liabilities	13(a)	6,341	(1,417)
Decrease in reinsurers share of policy liabilities	13(a)	<u>(18)</u>	<u>(70)</u>
		6,323	(1,487)
Administration expenses	7	<u>(6,205)</u>	<u>(7,119)</u>
<b>Total claims and expenses</b>		<u>(8,613)</u>	<u>(22,494)</u>
<b>Profit before income tax expense</b>		7,649	9,619
Income tax expense	8	<u>(1,359)</u>	<u>(1,974)</u>
<b>Profit for the year after income tax expense</b>		6,290	7,645
<b>Other comprehensive income for the year, net of tax</b>		<u>-</u>	<u>-</u>
<b>Total comprehensive income for the year</b>		<u>6,290</u>	<u>7,645</u>
<b>Total comprehensive income for the year is attributable to:</b>			
Owners of Hallmark Life Insurance Company Ltd New Zealand Branch		6,290	7,645
Non-controlling interest		<u>-</u>	<u>-</u>
		<u>6,290</u>	<u>7,645</u>

The above statement should be read in conjunction with the accompanying notes.

Hallmark Life Insurance Company Ltd New Zealand Branch  
Statement of financial position  
As at 31 December 2009  
In New Zealand Dollars

	Notes	2009 \$'000	2008 \$'000
<b>ASSETS</b>			
Cash	10	1,562	4,886
Receivables	11	815	2,789
Financial assets at fair value through profit or loss	12	34,633	51,160
Gross policy liabilities ceded under reinsurance	13(a)	29	47
Deferred tax assets	14	<u>124</u>	<u>336</u>
<b>Total assets</b>		<u><b>37,163</b></u>	<u><b>59,218</b></u>
<b>LIABILITIES</b>			
Payables	15	3,390	3,646
Gross policy liabilities	13(a)	11,515	17,856
Deferred tax liabilities	16	<u>881</u>	<u>1,379</u>
<b>Total liabilities</b>		<u><b>15,786</b></u>	<u><b>22,881</b></u>
<b>Net assets</b>		<u><b>21,377</b></u>	<u><b>36,337</b></u>
<b>EQUITY</b>			
Retained earnings		<u><b>21,377</b></u>	<u><b>36,337</b></u>
<b>Total equity</b>		<u><b>21,377</b></u>	<u><b>36,337</b></u>

The above statement should be read in conjunction with the accompanying notes.

Hallmark Life Insurance Company Ltd New Zealand Branch  
Statement of changes in equity  
For the year ended 31 December 2009  
In New Zealand Dollars

Notes	Retained earnings \$'000	Total equity \$'000
<b>Balance at 1 January 2008</b>	28,692	28,692
Total comprehensive income for the year	<u>7,645</u>	<u>7,645</u>
<b>Balance at 31 December 2008</b>	<u>36,337</u>	<u>36,337</u>
<b>Balance at 1 January 2009</b>	36,337	36,337
Total comprehensive income for the year	6,290	6,290
<b>Transactions with owners in their capacity as owners:</b>		
Fund transfer to Shareholder Fund	<u>(21,250)</u>	<u>(21,250)</u>
<b>Balance at 31 December 2009</b>	<u>21,377</u>	<u>21,377</u>

<b>2009</b>	<b>2008</b>
<b>\$'000</b>	<b>\$'000</b>

Total recognised income and expense for the year is attributable to:

Members of Hallmark Life Insurance Company Ltd New Zealand Branch -  
overseas and non-participating  
Non-controlling interest

<b>21,377</b>	<b>36,337</b>
<u>-</u>	<u>-</u>
<u><b>21,377</b></u>	<u><b>36,337</b></u>

As the Branch does not have any participating business, all profits and losses are allocated to the shareholders.

The above statement should be read in conjunction with the accompanying notes.

Hallmark Life Insurance Company Ltd New Zealand Branch  
Statement of cash flows  
For the year ended 31 December 2009  
In New Zealand Dollars

	Notes	2009 \$'000	2008 \$'000
<b>Cash flows from operating activities</b>			
Premiums received		14,750	28,151
Outwards reinsurance paid		(9)	(16)
Interest received		2,399	4,108
Claims paid		(8,838)	(13,549)
Reinsurance and other recoveries received		69	-
Fees and commission paid		(1,532)	(2,820)
Payments to suppliers and employees		(2,645)	(7,304)
Income tax paid		(2,800)	-
<b>Net cash inflow from operating activities</b>	21	<u>1,394</u>	<u>8,570</u>
<b>Cash flows from investing activities</b>			
Payment for financial assets		-	(516)
<b>Net cash outflow from investing activities</b>		-	(516)
<b>Cash flows from financing activities</b>			
Funds transfer to Shareholder Fund		(21,250)	-
<b>Net cash outflow from financing activities</b>		<u>(21,250)</u>	<u>-</u>
<b>Net (decrease)/increase in cash and cash equivalents</b>		<b>(19,856)</b>	<b>8,054</b>
Cash and cash equivalents at the beginning of year		<u>55,021</u>	<u>46,967</u>
<b>Cash and cash equivalents at end of year</b>	10	<u>35,165</u>	<u>55,021</u>

The above statement should be read in conjunction with the accompanying notes.

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## **1 Summary of significant accounting policies**

### **General information**

Hallmark Life Insurance Company Ltd New Zealand Branch (the Branch) is registered under the Companies Act 1993. These are the financial statements of the New Zealand Branch of Hallmark Life Insurance Company Ltd (the Company).

The parent entity of Hallmark Life Insurance Company Ltd is GE Capital Finance Australasia Pty Ltd.

The ultimate parent entity of Hallmark Life Insurance Company Ltd is General Electric Company.

### **Statement of Compliance**

The Branch's financial statements have been prepared in accordance with New Zealand equivalents to International Financial Reporting Standards (NZ IFRS).

The Branch is a reporting entity for the purpose of the Financial Report Act 1993 and its financial statements comply with that Act. The financial statements comprising the statement of financial performance, statement of financial position, statement of changes in equity, statement of cash flows and notes have been prepared in accordance with New Zealand equivalents to International Financial Reporting Standards (NZ IFRS).

The financial statements also comply with IFRS and interpretations adopted by the International Accounting Standard Board.

### **(a) Basis of preparation**

The financial statements are presented in New Zealand Dollars, rounded to the nearest thousand, or in certain cases, to the nearest dollar. They are prepared on a fair value basis with certain exceptions as described in the accounting policy below.

The preparation of a financial statements in conformity with NZ IFRS requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. These accounting policies have been consistently applied by the Branch.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in any future periods affected.

Judgements made by management in the application of New Zealand Accounting Standards that have significant effect on the financial statements and estimates with a significant risk of material adjustment in the next year are discussed in note 2.

Where appropriate, comparative information has been reclassified to be consistent with the current year's presentation.

### **Activities of the life insurance operations**

The life insurance operations of the Branch are conducted within a separate statutory fund as required by the Australian Life Insurance Act 1995 (LIA). The life insurance operations of the Branch comprise the selling and administration of life insurance contracts. In addition, the business has consumer credit disability and unemployment insurances, which were deemed to be life insurance by APRA for the purpose of the LIA.

Life insurance contracts involve the acceptance of significant insurance risk. Insurance risk is defined as significant if and only if, an insured event could cause an insurer to pay significant additional benefits in any scenario, excluding scenarios that lack commercial substance (i.e. have no discernible effect on the economics of the transaction). Insurance contracts include those where the insured benefit is payable on the occurrence of a specified event such as death, injury or disability caused by accident or illness. The insured benefit is not directly linked to the market value of the investments held by the Branch, and the financial risks are substantially borne by the Branch.

As the Branch does not have any participating business, all profits and losses are allocated to the shareholders.

## **1 Summary of significant accounting policies (continued)**

### **(b) Premiums**

Premiums all relate to providing services, including the bearing of risks, and are accordingly treated as revenue in the profit or loss as follows:

- premiums with no due date are recognised as revenue when received;
- premiums with a regular due date are recognised as revenue on accrual basis;
- unpaid premiums are only recognised as revenue during the days of grace or where secured by the surrender value of the policy and are reported as "Outstanding Premiums" in the statement of financial position; and
- premiums due after but received before the end of the financial year, where applicable are shown as "Premium in Advance" in the statement of financial position.

### **(c) Outwards reinsurance premium**

Premium ceded to reinsurers is recognised as an expense in accordance with the pattern of reinsurance service received. Reinsurance recoveries on claims incurred are recognised as revenue.

### **(d) Investment income**

All investment income is recognised as revenue on an accruals basis. Interest income is recognised on a time proportion basis using the effective interest method. Assets are designated at fair value through profit and loss and the related net realised and unrealised gains and losses are included in the profit or loss as investment revenue.

### **(e) Claims**

Claims incurred all relate to providing services, including the bearing of risks, and are accordingly treated as expenses in the profit or loss.

Claims are recognised when the liability to the policyholder under the policy contract has been established. Claims recognition is based upon:

- cost estimates for losses reported prior to the close of the accounting period; and
- estimated incurred but not reported losses (IBNR), based upon past experience.

### **(f) Basis of expense apportionment**

Apportionment of expenses have been made as follows:

- all expenses have been apportioned between policy acquisition, policy maintenance and investment management in line with the principles set out in the Prudential Standard LPS 1.04 Valuation of Policy Liabilities issued by Australian Prudential Regulation Authority ("APRA").
- expenses, which are directly attributable to an individual policy or product, are allocated directly to the statutory fund within which that class of business is conducted; and
- all indirect expenses charged to the profit or loss are equitably apportioned to each class of business.

Expenses incurred by the Australian head office for the administration of the Branch have been allocated according to the proportion that the Branch's gross premium revenue bears to total Company gross premium revenue.

## **1 Summary of significant accounting policies (continued)**

### **(g) Income tax**

Income tax on the profit or loss for the periods presented comprises current and deferred tax.

Current tax is the expected tax payable on the taxable income for the year, using the tax rate enacted or substantively enacted at the reporting date, and any adjustments to tax payable in respect of previous years.

Deferred tax is provided using the balance sheet liability method, providing for temporary differences between the carrying amount of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. A deferred tax asset is recognised only to the extent that it is probable that future taxable profits will be available against which the asset can be utilised. Deferred tax assets are reviewed at each reporting date and reduced to the extent that is no longer probable that the related tax benefit will be realised.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets and liabilities and when the deferred tax balances relate to the same taxation authority. Current tax assets and tax liabilities are offset where the entity has a legally enforceable right to offset and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

### **(h) Assets backing policy liabilities**

The Branch has established a target capital surplus policy to ensure assets are available to meet policy liabilities.

The Branch has determined that all assets within its statutory funds are assets backing policy liabilities.

### **Financial assets**

Financial assets are classified at fair value through profit or loss. Initial recognition is at cost and subsequent measurement is at fair value. Unrealised profits and losses on subsequent measurement to fair value are recognised in the profit or loss unless otherwise stated below. Fair value is determined as follows:

- Cash assets and bank overdrafts are carried at face value of the amounts deposited or drawn. The carrying amounts of cash assets and bank overdrafts approximate to their fair value. For the purposes of statement of cash flows, cash includes cash on hand, deposits held at call with banks and investments in money market instruments, net of bank overdrafts.

- Receivables are carried at book value, which is the best estimate of fair value, as they are settled within a short period.

### **(i) Impairment of assets**

Intangible assets with indefinite useful lives and tangible assets are assessed annually for indicators of impairment.

An impairment loss is recognised when the carrying amount of an asset exceeds its recoverable amount. Recoverable amount is the higher of an asset's fair value less costs to sell and value in use. Impairment losses are recognised in the profit or loss, unless an asset has previously been re-valued, in which case the impairment loss is recognised as a reversal to the extent of that previous revaluation with any excess recognised through profit or loss.

Where an impairment loss subsequently reverses, the carrying amount is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment been recognised for the asset in prior years. A reversal of an impairment is recognised immediately in the profit or loss.

### **(j) Cash and cash equivalents**

For statement of cash flows presentation purposes, cash and cash equivalents include cash on hand, deposits held at call with financial institutions, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

## 1 Summary of significant accounting policies (continued)

### (k) Receivables

All premiums and other debtors are recognised at the amounts receivable as they are due for settlement no more than 30 days from the date of recognition. The carrying amount of receivables approximates net fair value. Collectibility of premium and other debtors is reviewed on an ongoing basis.

### (l) Reinsurance and other recoveries revenue

Reinsurance and other recoveries revenue on paid claims, reported claims not yet paid and IBNR are recognised as revenue. Recoveries receivable are assessed in a manner similar to the assessment of the liability for outstanding claims and policy liabilities.

### (m) Payables

Trade creditors are recognised at the amounts payable as they are due for settlement within 30 days. All other creditors are carried in the statement of financial position at their net present value. Where the effect of discounting is expected to be immaterial, net present value is assumed to be the principle amount, subject to any set off arrangements. In other situations, net present value is determined by discounting expected future cash flows.

### (n) Goods and services tax

Revenues, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Inland Revenue Department (IRD). In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables are stated with the amounts of GST included.

The net amount of GST recoverable from, or payable to, the IRD is included as a current asset or liability in the statement of financial position.

Cash flows are included in the statement of cash flows on a gross basis. The GST components of cash flows arising from investing and financing activities, which are recoverable from, or payable to, the IRD are classified as operating cash flows.

### (o) Policy liabilities

#### *Life Insurance*

Policy liabilities for life insurance contracts in the statement of financial position and the increase/(decrease) in policy liabilities for life insurance contracts in the profit or loss have been calculated using the Margin on Services methodology outlined in Note 2(a).

### (p) Deferred acquisition costs

The fixed and variable costs of acquiring new business are deferred to the extent that such costs are deemed recoverable from future premiums or policy charges (as appropriate for each policy class). These costs include commission, policy issue and underwriting costs, agency expenses, certain specific advertising costs, and other sales costs. Acquisition costs deferred are limited to the lesser of the actual costs incurred and the allowance for the recovery of such costs in the premium or policy charges.

The actual acquisition costs incurred are recorded in the profit or loss of the Branch. The value and future recovery of these costs is assessed in determining the policy liabilities. This has the effect that acquisition costs deferred are amortised over the period that they will be recovered from premiums or policy charges.

## **1 Summary of significant accounting policies (continued)**

### **(q) New standards and interpretations not yet adopted**

The following standards, amendments to standards and interpretations have been identified as those which may impact the entity in the period of initial application. They are available for early adoption at 31 December 2009, but have not been applied in preparing this financial statements.

NZ IFRS 2 Amendment to Group Cash-settled Share-based Payment Transactions resolves diversity in practice regarding the attribution of cash-settled share-based payments between different entities within a group. The amendment, which becomes mandatory for the Branch's 31 December 2010 financial statements, is not expected to have a significant impact on the financial statements.

NZ IFRS 9 Financial Instrument requires financial assets to be classified on initial recognition as measured at amortised cost or fair value. This standard eliminates the existing IAS 39 Financial Instruments: Recognition and Measurement categories of held to maturity, available for sale and loan and receivables. NZ IFRS 9 is applicable for annual reporting periods beginning on or after 1 January 2013 with early adoption permitted for annual reporting periods ending on or after 31 December 2009. The Branch has not yet determined the potential effect of the revised standard on the Branch's financial statements.

## **2 Accounting estimates and judgements**

The Branch makes estimates and assumptions that affect the reported amounts of assets and liabilities at year-end. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The areas where critical accounting estimates are applied are noted below.

### **(a) Life insurance contract liabilities**

The financial reporting methodology used to determine the fair value of life insurance contract liabilities is referred to as Margin on Services (MoS).

Under MoS the excess of premium received over claims and expenses ("the margin") is recognised over the life of the contract in a manner that reflects the pattern of risk accepted from the policyholder ("the service"), hence the term Margin on Services. The movement in life insurance contract liabilities recognised in the profit or loss reflects the planned release of this margin.

The life insurance contract liabilities have been determined using the accumulation method. A summary of the significant actuarial methods and assumptions used is contained in Note 3.

### **(b) Assets arising from reinsurance contracts**

Assets arising from reinsurance contracts are also computed using the above methods. In addition, the recoverability of these assets is assessed on a periodic basis to ensure that the balance is reflective of the amounts that will ultimately be received, taking into consideration factors such as counterparty and credit risk. Impairment is recognised when there is objective evidence that the Branch may not receive amounts due to it and these amounts can be reliably measured.

## **3 Summary of significant actuarial methods and assumptions**

The effective date of the actuarial report on policy liabilities and solvency requirements is 31 December 2009. The actuarial report was prepared by Mr Stuart Gordon Turner, BEc, FIAA. The actuarial report indicates that Mr Turner is satisfied as to the accuracy of the data upon which policy liabilities have been determined.

The amount of policy liabilities has been determined in accordance with methods and assumptions disclosed in these financial statements and the requirements of the relevant accounting standards (which may differ from the requirements of the Life Insurance Act).

### 3 Summary of significant actuarial methods and assumptions (continued)

#### Policy liabilities for Life insurance contracts

Policy liabilities for Life insurance contracts have been calculated in accordance with methods and assumptions disclosed in these financial statements, the requirements of the Australian Life Insurance Act (which includes applicable APRA prudential requirements) and the requirements of Professional Standard No 3 issued by the New Zealand Society of Actuaries. The policy liabilities are calculated in a way which allows for the systematic release of planned margins as services are provided to policy owners.

The profit carriers used for the major product groups in order to achieve the systematic release of planned margins were as follows:

Major product groups	Method (projection or other)	Profit carriers
Lump sum risk	Accumulation (2008: Accumulation)	Claims (implied)
Disability and involuntary unemployment income	Accumulation (2008: Accumulation)	Claims (implied)

Policy liabilities have been calculated as the provision for unearned premium, less a deferred acquisition cost item. The recognition rate of premium has been chosen to approximate the planned margin release that would be achieved through use of the projection method.

#### Disclosures of assumptions

Assumptions are required to establish recoverability of acquisition costs. Key assumptions are listed below :

##### (i) Discount rates

The gross interest rates used are the gross yield to redemption of benchmark government securities. For the current valuation, these are:

90 day	2.78% (2008: 5.23%)
5 years	5.41% (2008: 4.58%)

##### (ii) Inflation rates

Allowance for future inflation of 2.5% pa is assumed (2008: 2.5% pa). The future inflation assumption is based on the long term target range of the Reserve Bank of Australia of 2-3%.

##### (iii) Future expenses and indexation

Maintenance expense assumptions have been based on the experience in the current year and budgeted expenses for the year 2010. Inflation adjustments are consistent with the inflation assumptions.

##### (iv) Rates of taxation

Rates of taxation reflect the current taxation of life insurance business. Changes to life insurance taxation take effect from 1 July 2010.

##### (v) Mortality and morbidity

Mortality rates for risk products have been based on experience over recent years. A loss ratio approach (applied to earned premium) was adopted. The loss ratio used has not varied significantly from 2008.

### 3 Summary of significant actuarial methods and assumptions (continued)

(vi) **Disability and involuntary unemployment**

The disability and involuntary unemployment outstanding claims reserves are valued separately to the policy liabilities.

The general approach to actuarial estimation of disability and involuntary unemployment liabilities is to analyse all available past experience. This analysis allows patterns to be identified in the past experience. Based on this, development patterns associated with the run-off of Outstanding claims at the balance date can be estimated. The estimate of the Outstanding claims includes an allowance for claims Incurred but Not Reported ("IBNR") and the further development of reported claims, a risk margin and claims handling expense provision. Actuarial methods such as Payment Per Claim Incurred (PPCI) and Payment Per Claim Open (PPCO) are adopted to estimate the outstanding claims.

The key actuarial assumptions for the determination of the outstanding claims liabilities are claim termination rate, average claim size (Disability = NZ\$2,336, Unemployment = NZ\$684), a claims handling expense rate of 16% (2008: 16%) of the projected gross claim payments based on expense investigation and a discount rate of 4.21% (2008: 4.52%) based on the yields of 1 year and 2 year New Zealand Government bonds as at 31 December 2009. Across all classes, changes to the claim termination and average claim size assumptions would cause the most significant change to the liability estimate.

(vii) **Voluntary discontinuance**

Voluntary discontinuance rates vary by product and have been based on the Company's recent discontinuance experience.

For the major classes of business, the assumed aggregate rates of discontinuance are:

Consumer credit insurances - 42% pa (2008: 50% pa)

Single premium term life insurances - < 1% pa (2008: 3% pa)

(viii) **Solvency requirements**

Solvency Reserves are amounts required to meet the Prudential Standards specified by the Australian Life Insurance Act 1995 and the solvency requirements of Professional Standard 5.01 of the New Zealand Society of Actuaries to provide protection to policy owners against the impact of fluctuations in and unexpected adverse experience of the Branch's business. The methods and bases used for determining the Solvency requirements were in accordance with the requirements of the Prudential Standard LPS 2.04 - Solvency Standard issued by APRA.

**Impact of changes in assumptions**

The policy liabilities for insurance contracts have been calculated using the accumulation method. Under this method, changes in assumptions do not have any impact on policy liabilities in the current period, unless a product enters loss recognition. As at 31 December 2009, the assumption changes have not resulted in any of the related product groups entering loss recognition, and hence the policy liability has not been impacted by changes in assumptions.

The value of future profit margins is not explicitly calculated under the accumulation method and hence the impact of any change in assumptions on the value of future profit margins is not determined.

### 3 Summary of significant actuarial methods and assumptions (continued)

#### Sensitivity analysis

Movements in key variables such as mortality experience, lapse rates and expenses will have an impact on the future cash flows, performance and net assets of the business.

As the accumulation method is used to determine policy liabilities for insurance contracts, changes in the assumptions around these key variables do not have any impact on the policy liability or retained earnings at the reporting period, unless a product group enters loss recognition. An alternate approach to demonstrating the sensitivity to changes in variables is to consider the impact on profit and equity at the current balance date if the experience over the current financial period varied under certain scenarios. The table below considers a number of changes in variables, and shows the impact on the profit and equity if that change had been experienced during the financial reporting period.

	Impact on Profit		Impact on Equity	
	Gross before reinsurance \$'000	Net of reinsurance \$'000	Gross before reinsurance \$'000	Net of reinsurance \$'000
<b>Result of change in variables:</b>				
Mortality/Morbidity -Worsening by 5%	(84)	(80)	(84)	(80)
Mortality/Morbidity -Improving by 5%	84	80	84	80
Lapse rate -Worsening by 5%	(17)	(17)	(17)	(17)
Lapse rate -Improving by 5%	17	17	17	17
Expenses -Worsening by 5%	(166)	(166)	(166)	(166)
Expenses -Improving by 5%	166	166	166	166

### 4 Risk management

The financial condition and operating results of the Branch are affected by a number of key financial and non-financial risks. Financial risks include interest rate risk, currency risk, credit risk, market risk, fiscal risk and liquidity risk. The non-financial risks are insurance risk, compliance risk and operational risk. The Branch's objectives and policies in respect of managing these risks are set out in the remainder of this section.

#### Capital management

The Branch's capital management strategy uses both internal and external measures of capital.

The Branch has a target surplus policy to assist the Board and management in managing the Branch's capital position. The target surplus level has been set with reference to a range of risks and adverse scenarios faced by the Branch. The Branch has assets well in excess of the adopted target surplus requirement, reflecting its current strong capital position.

In addition to the Branch's target surplus policy, externally imposed capital requirements for the Branch are set and regulated by the Australian Prudential Regulation Authority (APRA). These requirements are put in place to ensure sufficient solvency margins within the life company statutory funds.

The amount of capital allocated to the Branch's business activity is based primarily upon the regulatory capital requirements and approved target surplus policy. In order to minimise the risk of breaching the regulatory capital requirements, the level of capital held by the Branch is regularly monitored.

The Branch manages its capital requirements by assessing economic conditions and risk characteristics of the Branch's business activities on a regular basis to ensure that the above regulatory requirements and business objectives are met. The capital structure is maintained or adjusted by the amount of dividends paid or capital repatriations/(injections) to/(by) its parent company Hallmark Life Insurance Company Ltd.

The Branch fully complied with the regulatory capital requirements during the reported financial year and no change was made to its capital base, objectives, policies and processes from the previous year.

For detailed information on the solvency requirements of the life statutory funds, refer note 13(c).



## 4 Risk management (continued)

### Financial risks

#### (1) Credit risk

Credit risk is the risk of financial loss to the Branch if a counterparty fails to meet its contractual obligations arising principally from investment in financial instruments, receivables from related parties and other parties and future claims on the reinsurance contracts.

The following policies and procedures are in place to mitigate the Branch's exposure to credit risk:

##### a. Financial assets

The Branch's Investment Policy sets out the investment management guidelines approved by the Board. The Investment Committee and the Investment Manager conducts a monthly review of the accounts, compliance is monitored and exposures and breaches reported to the Board on a monthly basis. The Policy is reviewed regularly for pertinence and for changes in the risk environment.

The investment management guidelines set out general restrictions and specific restrictions on fixed interest, equities, property and derivatives. The Branch further sets exposure limits to individual issuers and exposure limitations to Australian fixed income securities. There is no significant concentration of credit risk given these high credit ratings and management does not expect any counterparty to fail to meet its obligations.

##### b. Trade and other receivables

The credit risk exposure of the Branch is non-repayment of receivables and the amounts are indicated by the carrying amounts of the financial assets. Commission paid to related parties and other parties is netted off against amounts receivable from them to reduce the risk of doubtful debts. There is no significant concentration of credit risk as the Branch transacts largely with related parties and is not materially exposed to any individual debtors.

##### c. Reinsurance assets

Reinsurance is placed with counterparties that have a strong credit rating of at least A and concentration of risk is avoided by following policy guidelines in respect of counterparties' limit that are set by the Board and are subject to regular reviews. At end of each reporting period, the management performs an assessment of creditworthiness of reinsurers and updates the Reinsurance Management Strategy.

For the Branch's main term life product lines in NZ, two reinsurance treaties provide surplus reinsurance cover. The Branch considers this to be a relatively conservative retention level considering the level of sums insured written and the capital position of the Branch. No reinsurance is in place for the Branch's Consumer Credit Insurance products.

The table below shows the maximum exposure to credit risk for the components of the statement of financial position and items such as future commitments by classifying assets according to the Branch's credit ratings of counterparties.

	Investment grade \$'000	Non- investment grade Satisfactory \$'000	Non-investment grade Unsatisfactory \$'000	Total neither past due nor impaired \$'000	Past due or impaired \$'000	Total \$'000
<b>2009</b>						
<b>Financial assets</b>						
Cash	1,562	-	-	1,562	-	1,562
Receivables	-	744	-	744	-	744
Financial assets at fair value through profit or loss						
Short term deposits	33,603	-	-	33,603	-	33,603
Debt securities	1,030	-	-	1,030	-	1,030
Gross policy liabilities ceded under reinsurance	-	29	-	29	-	29
<b>Total credit risk exposure</b>	<b>36,195</b>	<b>773</b>	<b>-</b>	<b>36,968</b>	<b>-</b>	<b>36,968</b>

#### 4 Risk management (continued)

	Investment grade \$'000	Non- investment grade Satisfactory \$'000	Non-investment grade Unsatisfactory \$'000	Total neither past due nor impaired \$'000	Past due or impaired \$'000	Total \$'000
<b>2008</b>						
<b>Financial assets</b>						
Cash	4,886	-	-	4,886	-	4,886
Receivables	-	2,789	-	2,789	-	2,789
Financial assets at fair value through profit or loss						
Short term deposits	50,135	-	-	50,135	-	50,135
Debt securities	1,025	-	-	1,025	-	1,025
Gross policy liabilities ceded under reinsurance	-	47	-	47	-	47
<b>Total credit risk exposure</b>	<b>56,046</b>	<b>2,836</b>	<b>-</b>	<b>58,882</b>	<b>-</b>	<b>58,882</b>

The table below provides information regarding the credit risk exposures of the Branch by classifying assets according to Standard and Poor's credit ratings of the counterparties. AAA is the highest possible rating. As at 31 December 2009 the Branch did not hold any related investments with a Standard and Poor's credit rating below BBB.

	AAA \$'000	AA \$'000	A \$'000	BBB \$'000	Not rated \$'000	Total \$'000
<b>2009</b>						
<b>Financial assets</b>						
Cash	-	-	1,562	-	-	1,562
Receivables	-	-	-	-	744	744
Financial assets at fair value through profit or loss						
Short term deposits	-	-	33,603	-	-	33,603
Debt securities	1,030	-	-	-	-	1,030
Gross policy liabilities ceded under reinsurance	-	-	-	-	29	29
<b>Total credit risk exposure</b>	<b>1,030</b>	<b>-</b>	<b>35,165</b>	<b>-</b>	<b>773</b>	<b>36,968</b>

	AAA \$'000	AA \$'000	A \$'000	BBB \$'000	Not rated \$'000	Total \$'000
<b>2008</b>						
<b>Financial assets</b>						
Cash	-	-	4,886	-	-	4,886
Receivables	-	-	-	-	2,789	2,789
Financial assets at fair value through profit or loss						
Short term deposits	-	-	50,135	-	-	50,135
Debt securities	1,025	-	-	-	-	1,025
Gross policy liabilities ceded under reinsurance	-	-	-	-	47	47
<b>Total credit risk exposure</b>	<b>1,025</b>	<b>-</b>	<b>55,021</b>	<b>-</b>	<b>2,836</b>	<b>58,882</b>

The total credit risk exposure of the Branch has been classified as 0 to 90 days past due but not impaired.

#### 4 Risk management (continued)

##### (2) Liquidity risk

Liquidity risk is the risk that the Branch will not be able to meet its financial obligations as they fall due. The Branch's approach to managing liquidity is to ensure that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Branch's reputation.

The Branch's liquidity is monitored through the production of statement of cash flows to the Board. Periodic review of the Branch's total investments by duration are compared with aged liabilities to ensure sufficient liquidity is maintained.

##### **Maturity profiles**

The table below summarises the maturity profile of the financial liabilities of the Branch based on remaining undiscounted contractual obligations, except for insurance liabilities, when maturity profiles are determined on the discounted estimated timing of net cash outflows.

The Branch's liquidity is monitored through the production of statement of cash flows to the Board. Periodic review of the Branch's total investments by duration are compared with aged liabilities to ensure sufficient liquidity is maintained.

	Up to a year \$'000	1-2 years \$'000	2-5 years \$'000	Over 5 years \$'000	No term \$'000	Total \$'000
<b>2009</b>						
Trade and other creditors	957	-	128	-	-	1,085
Policy claims in process of settlement	1,968	270	67	-	-	2,305
Gross policy liabilities	<u>7,439</u>	<u>2,598</u>	<u>1,478</u>	-	-	<u>11,515</u>
<b>Net principal liabilities</b>	<u>10,364</u>	<u>2,868</u>	<u>1,673</u>	-	-	<u>14,905</u>
<b>2008</b>						
Trade and other creditors	1,240	-	99	-	-	1,339
Policy claims in process of settlement	1,940	291	76	-	-	2,307
Gross policy liabilities	<u>11,336</u>	<u>4,044</u>	<u>2,476</u>	-	-	<u>17,856</u>
<b>Net principal liabilities</b>	<u>14,516</u>	<u>4,335</u>	<u>2,651</u>	-	-	<u>21,502</u>

The Branch's financial assets and liabilities are carried in the statement of financial position at amounts that approximate fair value. The carrying amounts of all financial assets and liabilities are reviewed to ensure they are not in excess of the net fair value.

##### (3) Market risk

Market risk is the risk that changes in market prices, such as foreign exchange rates and interest rates will affect the Branch's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimising the return on risk.

##### **Currency risk**

Currency Risk is the risk of loss arising from unfavourable movements in market exchange rates. All investments are in New Zealand securities only and denominated in New Zealand dollars. This restriction mitigates exposure of the Branch to currency risk on investments.

#### 4 Risk management (continued)

##### Interest rate risk

Interest rate risk is the risk that the value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates.

The analysis below is performed for reasonably possible movements in key variables with all other variables held constant, showing the impact on profit before tax. The correlation of variables will have a significant effect in determining the ultimate impact on interest rate risk, but to demonstrate the impact due to changes in variables, variables had to be changed on an individual basis.

	Change in variables	Impact on profit before tax		Impact on Equity			Total
	%	\$'000	Up to a year \$'000	1-2 years \$'000	2-5 years \$'000	Over 5 years \$'000	\$'000
<b>2009</b>							
<b>Financial assets</b>							
Short term deposits	-1 %	(336)	(235)	-	-	-	(235)
Debt securities	-1 %	(10)	(7)	(7)	-	-	(14)
		<u>(346)</u>	<u>(242)</u>	<u>(7)</u>	<u>-</u>	<u>-</u>	<u>(249)</u>
<b>2008</b>							
<b>Financial assets</b>							
Short term deposits	-1 %	(501)	(351)	-	-	-	(351)
Debt securities	-1 %	(10)	(7)	(7)	(7)	-	(21)
		<u>(511)</u>	<u>(358)</u>	<u>(7)</u>	<u>(7)</u>	<u>-</u>	<u>(372)</u>

##### (4) Fair value hierarchy

The table below analyses financial instruments carried at fair value, by valuation method. The different levels have been defined as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities
- Level 2: inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices)
- Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

	Level 1 \$'000	Level 2 \$'000	Level 3 \$'000	Total \$'000
<b>2009</b>				
Financial assets designated at fair value through profit or loss	<u>1,030</u>	<u>33,603</u>	<u>-</u>	<u>34,633</u>

#### **4 Risk management (continued)**

##### **Risk management policies and procedures**

###### **(a) Risk management objectives and policies for mitigating insurance risk**

The Branch's objective is to satisfactorily manage these risks in line with the Company's Risk Management Strategy (in accordance with LPS220 Risk Management) which is approved by the Board. Various procedures are put in place to control and mitigate the risks faced by the Branch depending on the nature of the risk.

Financial risks are generally monitored and controlled by selecting appropriate assets to back policy liabilities. The assets are regularly monitored by the Investment Committee to ensure that there is no material asset and liability mismatching issues and other risks such as liquidity risk and credit risk are maintained within acceptable limits.

Insurance risks are controlled through the use of underwriting procedures, adequate premium rates and policy charges and sufficient reinsurance arrangements, all of which are approved by the Appointed Actuary. Tight controls are also maintained over claims management practices to ensure the correct and timely payment of insurance claims.

Compliance risk and operational risk are both monitored by internal committees which report regularly to the Board Audit Risk Compliance Committee.

###### **(b) Strategy for managing insurance risk**

###### *Portfolio of risks*

The Branch issues term life insurance, trauma and consumer credit contracts. The performance of the Branch and its continuing ability to write business depends on its ability to pre-empt and control risks. The Company has a risk strategy which has been approved by the Board. It summarises the Branch's approach to risk and risk management.

###### *Risk strategy*

In compliance with contractual and regulatory requirements, a strategy is in place to ensure that the risks underwritten satisfy policyholders' risk and reward objectives whilst not adversely affecting the Branch's ability to pay benefits and claims when due. The strategy involves the identification of risks by type, impact and likelihood, the implementation of processes and controls to mitigate the risks, and continuous monitoring and improvement of the procedures in place to minimise the chance of an adverse compliance or operational risk event occurring. Included in this strategy is the process for underwriting and product pricing to ensure products are appropriately priced. Capital management is also a key aspect of the Branch's risk management strategy. Capital requirements are measured using a risk based capital model and all of the various regulatory reporting requirements to which the Branch is subject.

###### *Allocation of capital*

Capital is allocated by the Branch to the portfolios of contracts or is held in a central reserve based on management's assessment of the risks to which each line of business is exposed and its view of the profitability of the products that are sold.

Solvency margin requirements established by the Australian Prudential Regulation Authority (APRA) are in place to reinforce safeguards for policyholders' interests, which are primarily the ability to meet future claims payments to policyholders. The solvency margins measure the excess of the value of the insurers' assets over the value of its liabilities, each element being determined in accordance with the applicable valuation rules. This margin must be maintained throughout the year, not just at year-end. These solvency requirements also take into account specific risks faced by the Branch. Where the outcome of specific adverse scenarios differs from expectations, this has also been identified.

###### **(c) Methods to monitor and assess insurance risk exposures**

###### *Exposure to risk*

In an effort to protect and enhance shareholder value, the Branch actively manages its exposure to risks so that it can react in a timely manner to changes in financial markets, insurance cycles, and economic and political environments. Risk exposures are managed using various analysis and valuation techniques, such as asset-liability matching analysis, duration analysis and financial modelling, to calculate the economic capital required to support adverse risk scenarios, along with other cash flow analyses, and prudent and diversified underwriting and investing.

###### *Statutory Capital Adequacy requirements*

The Branch's insurance operations are subject to regulatory capital requirements which prescribe the amount of capital to be held depending on the type, quality and concentration of investments held.

#### **4 Risk management (continued)**

##### *Management reporting*

The Branch reports monthly financial and operational results, mortality and morbidity experience, claims frequency and severity, and exposure for each portfolio of contracts (gross and net of reinsurance) to the Management Committee.

##### **(d) Methods to limit or transfer insurance risk exposures**

###### *Reinsurance*

All reinsurance treaties are analysed using a number of analytical modelling tools to assess the impact on the Branch's exposure to risk and to ensure the achievement of the optimal choice of type of reinsurance and retention levels. These tools produce financial projections based on a number of possible scenarios providing a detailed analysis of the potential exposures.

###### *Underwriting procedures*

Strategic underwriting decisions are put into effect using the underwriting procedures detailed in the Branch's manual. Such procedures include limits to delegated authorities and signing powers. The underwriting process is regularly monitored to ensure adequate controls are in place over the underwriting process and that the controls are effective.

###### *Claims management*

Strict claims management procedures ensure the timely and correct payment of claims in accordance with policy conditions. This is particularly necessary for disability and involuntary unemployment business where claims are paid as an income. Claims are monitored on a monthly basis to track the experience of the portfolio.

###### *Asset and liability management techniques*

Assets are allocated to different classes of business using a risk-based approach. Sensitivity analyses simulate the impact of certain market fluctuation scenarios on future cash flows, fair values or forecasted earnings.

Management of market risk is generally less critical for short-term insurance products, as the amounts and timing of claims do not vary significantly with interest rates or other market changes that affect the underlying investments. The premiums received and the investment returns (net investment income and realised gains and losses) provide substantial liquidity to meet claims payments and associated expenses as they arise. Consequently, there is greater flexibility in investment strategies while managing investments to ensure sufficient liquidity to meet the claims as they become due, based on actuarial assessments.

##### **(e) Concentration of insurance risk**

###### *Insurance risks associated with human life events*

The Branch aims to maintain a stable age profile and mix of the sexes within its portfolio of policyholders. This policy maintains a balance between the current and future profitability of the life business, a stable base of assets under management and exposure to the significant external events such as those described above.

Despite the inevitable growth in policyholders at the age of retirement, the age profile and mix of sexes within the population of policyholders is sufficiently spread so that the Branch's risk concentration in relation to any particular age group is minimal.

###### *Interest rate risk*

The insurance or reinsurance contracts contain no clauses that expose the Branch, directly to interest rate risk.

###### *Credit risk*

The Branch is exposed to credit risk on insurance contracts as a result of exposure to individual cedants or reinsurers. The Branch does not have any material exposure to an individual cedant which would materially impact the operating profit. The credit risk to reinsurers is managed through the Branch having a pre-determined policy on the appropriate rating, a reinsurer must have to participate in the Branch's reinsurance programme.

#### 4 Risk management (continued)

##### (f) Terms and conditions of insurance contracts

The business written consists mainly of consumer credit life insurances and term life insurances. The term insurance policies cover mainly death, but in some cases terminal illness and crisis risks. The return to shareholders arises from the total premiums charged to policyholders less the amounts paid to cover claims and the expenses incurred in administering this function. Guaranteed benefits are paid on death or terminal illness that are fixed. Benefits are determined by the contract and are not directly affected by the performance of underlying assets. Key variables affecting the timing and uncertainty of future cash flows are mortality, interest rates, discontinuance rates and expenses.

The majority of CCI life and term life insurance contracts written are entered into on a standard form basis. There are no special terms and conditions in any non-standard contracts that have a material impact on the financial statements.

#### 5 Investment income

	2009 \$'000	2008 \$'000
<b>Financial assets at fair value through profit or loss</b>		
Interest income	<u>1,914</u>	<u>4,220</u>

#### 6 Claims expenses

	2009 \$'000	2008 \$'000
Death and disability	1,721	2,494
Unemployment	639	237
Terminations	<u>6,474</u>	<u>11,434</u>
	<u>8,834</u>	<u>14,165</u>

#### 7 Administration expenses

	2009 \$'000	2008 \$'000
Policy acquisition- commission	1,532	2,955
Policy acquisition- other	891	642
Policy maintenance	3,806	3,439
Investment management expense	70	69
Foreign exchange (gain)/loss	<u>(94)</u>	<u>14</u>
	<u>6,205</u>	<u>7,119</u>

## 8 Income tax

	2009 \$'000	2008 \$'000
<b>(a) Income tax (credit) / expense</b>		
Current income tax expense	1,544	2,325
Deferred income tax (benefit)/expense	(286)	(325)
Change in income tax rate	-	(136)
Under/(Over) provision in prior years	<u>101</u>	<u>110</u>
	<u>1,359</u>	<u>1,974</u>
Deferred income tax expense/(benefit) included in income tax expense comprises:		
Decrease/(Increase) in deferred tax assets (note 14)	212	37
(Decrease)/Increase in deferred tax liabilities (note 16)	<u>(498)</u>	<u>(498)</u>
	<u>(286)</u>	<u>(461)</u>
	<b>2009 \$'000</b>	<b>2008 \$'000</b>
<b>(b) Reconciliation of income tax expense to prima facie tax payable</b>		
Profit from continuing operations before income tax expense	<u>7,649</u>	<u>9,619</u>
Tax at the New Zealand tax rate of 30% (2008: 30%)	2,295	2,886
Tax effect of amounts which are not deductible/ (taxable) in calculating taxable income:		
Tax effect on actuarial adjustment - policyholder base	(1,036)	(880)
Sundry items	<u>(1)</u>	<u>(6)</u>
	1,258	2,000
Change in income tax rates	-	(136)
Under/(Over) provision in prior years	101	110
Adjustment for prior years deferred tax	<u>-</u>	<u>-</u>
<b>Income tax expense</b>	<u>1,359</u>	<u>1,974</u>

## 9 Statement of sources of operating profit

	2009 \$'000	2008 \$'000
<b>The shareholders' operating profit after income tax of the statutory funds is represented by:</b>		
Investment earnings on shareholders' retained earnings and capital	878	859
Emergence of planned profit margins	4,340	5,702
Experience profit	<u>1,138</u>	<u>1,084</u>
<b>Shareholders' operating profit after income tax</b>	<u>6,356</u>	<u>7,645</u>



## 10 Cash and cash equivalents

	2009 \$'000	2008 \$'000
Cash at bank	<u>1,562</u>	<u>4,886</u>

### (a) Reconciliation to cash and cash equivalents at the end of the year

The above figures are reconciled to cash and cash equivalents at the end of the financial year as shown in the statement of cash flows as follows:

	2009 \$'000	2008 \$'000
Cash at bank	1,562	4,886
Short term deposits (note 12)	<u>33,603</u>	<u>50,135</u>
<b>Balances per statement of cash flows</b>	<u><b>35,165</b></u>	<u><b>55,021</b></u>

## 11 Receivables

	2009 \$'000	2008 \$'000
<b>Net trade receivables</b>		
Trade debtors	505	790
Investment income accrued and receivable	133	622
Current tax assets	71	-
Reinsurance and claims receivables	38	5
Other receivables	<u>68</u>	<u>1,372</u>
<b>Total receivables</b>	<u><b>815</b></u>	<u><b>2,789</b></u>
Receivables - Current	815	2,789
Receivables - Non current	<u>-</u>	<u>-</u>
	<u><b>815</b></u>	<u><b>2,789</b></u>

These balances include amounts receivable from related entities (note 20)

## 12 Financial assets at fair value through profit or loss

	2009 \$'000	2008 \$'000
<b>Financial assets at fair value through profit or loss</b>		
Debt securities		
- National government bonds (Listed)	1,030	1,025
Short term deposits	<u>33,603</u>	<u>50,135</u>
<b>Total financial assets at fair value through profit or loss</b>	<u><b>34,633</b></u>	<u><b>51,160</b></u>
Financial assets at fair value through profit or loss - Current	33,603	50,135
Financial assets at fair value through profit or loss - Non current	<u>1,030</u>	<u>1,025</u>
	<u><b>34,633</b></u>	<u><b>51,160</b></u>

### 13 Policy liabilities

#### (a) Reconciliation of movements in policy liabilities

	2009 \$'000	2008 \$'000
<b>Gross insurance contract liabilities</b>		
Balance at 1 January	17,856	16,439
(Decrease)/increase in life insurance contract liabilities reflected in the profit or loss	<u>(6,341)</u>	<u>1,417</u>
<b>Balance at 31 December</b>	<u>11,515</u>	<u>17,856</u>
<b>Reinsurers' share of life insurance liabilities</b>		
Balance at 1 January	47	117
Decrease in reinsurance assets reflected in the profit or loss	<u>(18)</u>	<u>(70)</u>
<b>Balance at 31 December</b>	<u>29</u>	<u>47</u>
<b>Net policy liabilities at 31 December</b>	<u>11,486</u>	<u>17,809</u>
 Net insurance contract liabilities – Current	 7,420	 11,306
Net insurance contract liabilities – Non current	<u>4,066</u>	<u>6,503</u>
	<u>11,486</u>	<u>17,809</u>

#### (b) Components of net life insurance contract liabilities

##### Best estimate liability - For non investment linked business

Value of future policy benefits (2)	13,172	20,713
Value of future premiums	-	-
Value of future expenses	-	-
Value of unrecouped acquisition expense	<u>(1,686)</u>	<u>(2,904)</u>
<b>Total best estimate liability</b>	11,486	17,809
Value of future shareholder profit margins (1)	<u>-</u>	<u>-</u>
<b>Net policy liabilities</b>	<u>11,486</u>	<u>17,809</u>

- (1) This item is not specifically calculated under the accumulation method.
- (2) This item includes the unearned premium component of the liability. The accumulation method has been used to calculate liabilities, and components relating to expenses and profits are not separately calculated.

### 13 Policy liabilities (continued)

#### (c) Solvency requirements of the life statutory funds

These are amounts required to meet the Prudential Standards specified by the *Australian Life Insurance Act 1995* to provide protection against the impact of fluctuations and unexpected adverse circumstances on the Branch.

The methodology and bases for determining solvency requirements are in accordance with the requirements of Prudential Standard LPS 2.04, Solvency Standard issued by APRA.

The figures in the table below represent the number of times coverage for the assets available for solvency over the solvency reserve.

	2009 \$'000	2008 \$'000
Solvency Requirement (a)	14,918	24,844
<b>Representing:</b>		
Minimum termination value (MTV)	10,406	17,849
Other liabilities	3,552	5,025
Solvency reserve (b)	<u>960</u>	<u>1,970</u>
	<u>14,918</u>	<u>24,844</u>
 Assets available for solvency (c)	 22,425	 36,329
<b>Comprises as :</b>		
Excess of policy liability over MTV	1,079	(40)
Capital and retained earnings required for solvency	(119)	2,010
Excess assets	<u>21,465</u>	<u>34,359</u>
	<u>22,425</u>	<u>36,329</u>
 Solvency reserve (%) $[b/(a-b) * 100]$	 6.88	 8.61
 Coverage of Solvency Reserve (c/b)	 23.36	 18.44

### 14 Deferred tax assets

2009 \$'000	2008 \$'000
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The balance comprises temporary differences attributable to:

Policy claims in the process of settlement	<u>124</u>	<u>336</u>
<b>Deferred tax assets</b>	<u>124</u>	<u>336</u>
 Balance at 1 January	 336	 373
(Charged)/Credited to the profit or loss (note 8)	(212)	(3)
Change in income tax rate (note 8)	<u>-</u>	<u>(34)</u>
<b>Balance at 31 December</b>	<u>124</u>	<u>336</u>

## 15 Payables

	2009 \$'000	2008 \$'000
Trade creditors	644	12
Other creditors	441	243
Current tax liabilities	-	1,084
Policy claims in the process of settlement	<u>2,305</u>	<u>2,307</u>
<b>Total payables</b>	<u><b>3,390</b></u>	<u><b>3,646</b></u>
Payables - Current	2,925	3,180
Payables - Non current	<u>465</u>	<u>466</u>
	<u><b>3,390</b></u>	<u><b>3,646</b></u>

These balances include amounts payable to related entities (note 20)

## 16 Deferred tax liabilities

	2009 \$'000	2008 \$'000
<b>The balance comprises temporary differences attributable to:</b>		
Deferred commission	<u>881</u>	<u>1,379</u>
<b>Deferred tax liabilities</b>	<u><b>881</b></u>	<u><b>1,379</b></u>
Balance at 1 January	1,379	1,877
(Credited)/Charged to the profit or loss (note 8)	(498)	(328)
Change in income tax rate (note 8)	<u>-</u>	<u>(170)</u>
<b>Balance at 31 December</b>	<u><b>881</b></u>	<u><b>1,379</b></u>

## 17 Fund and segment information

### Life Insurance fund information

The Branch operated life insurance business in the New Zealand market only. Details of the Life Insurance fund are as follows:

#### Type of business

Non investment linked, ordinary business

#### Credit Life

All business written by the Branch is non-participating.

## 18 Key management personnel disclosures

No directors were remunerated either directly or indirectly for services provided by the Branch.

## 19 Remuneration of auditors

No remuneration to auditors has been recognised by the Branch as this expense was incurred by the head office of the Branch.

## 20 Related party transactions

Related parties with which material transactions have taken place.

The following related party transactions occurred within wholly owned group during the year ended 31 December 2009 under normal commercial term and conditions.

### (a) Transactions with related parties - (Income)/Expense

	2009 \$	2008 \$
<i>Management Fees Paid to</i>		
Hallmark Life Insurance Company Ltd	2,234,924	2,879,479
GE Finance and Insurance (NZ)	73,361	73,136
GE Capital Finance Australasia Pty Ltd	1,160,178	-
<i>Dividend paid</i>		
Hallmark Life Insurance Company Ltd	21,250,000	-
<i>Commission Paid</i>		
GE Finance and Insurance (NZ)	1,519,568	2,856,325
<i>Royalty paid</i>		
GE Capital Registry, Inc.	68,066	67,733

### b) Outstanding balances with related parties - Receivables/(Payables)

	2009 \$	2008 \$
<i>Accounts Receivable/ (Payable)</i>		
Hallmark Life Insurance Company Ltd	(498,193)	1,303,903
GE Finance and Insurance (NZ)	365,554	770,311

## 21 Reconciliation of profit after income tax expense to net cash inflow from operating activities

	2009 \$'000	2008 \$'000
Profit for the year	6,290	7,645
Change in operating assets and liabilities, net of effects from purchase of controlled entity and sale of discontinued operation		
Decrease in Receivables	2,073	177
(Increase)/Decrease in Reinsurance and claims receivable	(33)	4
Decrease in Gross policy liabilities ceded under reinsurance	18	70
Increase/(Decrease) in Payables	830	(1,543)
(Decrease)/Increase in Current tax	(1,155)	920
(Decrease)/Increase in Policy claims in the process of settlement	(2)	341
(Decrease)/Increase in Gross policy liabilities	(6,341)	1,417
Decrease in Net deferred tax liabilities	(286)	(461)
<b>Net cash inflow from operating activities</b>	<b><u>1,394</u></b>	<b><u>8,570</u></b>

## 22 Contingent liabilities

No contingent liabilities existed as at 31 December 2009 (2008: \$Nil).

## 23 Matters subsequent to the end of the financial year

There has not arisen in the interval between the end of the financial year and the date of this report any item, transaction or event of a material and unusual nature likely, in the opinion of the Directors of the Branch, to affect significantly the operations of the Branch, the results of those operations, or the state of affairs of the Branch, in future financial years.



## **Audit report**

### **To the shareholders of Hallmark Life Insurance Company Ltd – New Zealand Branch**

We have audited the financial statements of Hallmark Life Insurance Company Ltd – New Zealand Branch (“the Branch”) on pages 3 to 29. The financial statements provide information about the past financial performance of the Branch and its financial position as at 31 December 2009. This information is stated in accordance with the accounting policies set out in note 1.

#### **Directors’ responsibilities**

The Directors of the Company are responsible for the preparation of financial statements which give a true and fair view of the financial position of the Branch as at 31 December 2009 and the results of its operations for the year ended on that date.

#### **Auditors’ responsibilities**

It is our responsibility to express an independent opinion on the financial statements presented by the Directors and report our opinion to you.

#### **Basis of opinion**

An audit includes examining, on a test basis, evidence relevant to the amounts and disclosures in the financial statements. It also includes assessing:

- the significant estimates and judgements made by the Directors of the Company in the preparation of the financial statements;
- whether the accounting policies are appropriate to the Branch’s circumstances, consistently applied and adequately disclosed.

We conducted our audit in accordance with New Zealand Auditing Standards. We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to obtain reasonable assurance that the financial statements are free from material misstatements, whether caused by fraud or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Other than in our capacity as auditors we have no relationship with or interests in the Company.



### **Unqualified opinion**

We have obtained all the information and explanations we have required.

In our opinion:

- proper accounting records have been kept by the Branch as far as appears from our examination of those records;
- the financial statements on pages 3 to 29 :
  - comply with New Zealand generally accepted accounting practice;
  - give a true and fair view of the financial position of the Branch as at 31 December 2009 and the results of its operations for the year ended on that date.

Our audit was completed on 31 March 2010 and our unqualified opinion is expressed as at that date.

KPMG

David Kells  
*Partner*

Sydney

24 March 2010



**Hallmark Life Insurance Company Ltd**

ABN 87 008 446 884

**Annual report  
for the year ended 31 December 2009**

RECEIVED  
5

BUSINESS & REGISTRIES  
BRANCH, AUCKLAND.

25 JUN 2010

RECEIVED

## Directors' report

Your Directors present their report together with the financial statements of Hallmark Life Insurance Company Ltd ("the Company") for the year ended 31 December 2009 and the auditor's report thereon.

### Directors

The following persons were Directors of the Company during the financial year and up to the date of this report:

Raymond Bruce Willing (Chairman)  
Pieter Lindhout  
Philip Stuart Douglas Purcell  
Neil William Smart  
Lisa Ellen Davis (Appointed 25 March 2009)  
Alexander James Cock (Resigned 25 March 2009)  
Andrew Preston (Resigned 25 March 2009 as alternate director for Alexander James Cock)

### Officers who were previously part of the Audit Firm

Neil W Smart, a Director of the Company, was formerly a partner of KPMG. He retired from KPMG on 31 December 2002.

### Principal activities

The principal activity of the Company in the course of the year was that of a life insurer, operating both in Australia and New Zealand and acting as a holding Company of Hallmark General Insurance Company Ltd. There has been no significant change in the nature of these activities during the year.

### Dividends

Dividends paid to members during the financial year were as follows:

2009 \$'000	2008 \$'000
----------------	----------------

No dividend was paid for the year ended 31 December 2009 (2008: \$200,000 per fully paid share)

-	49,998
---	--------

### Review of operations

The operating profit of the Company for the financial year after income tax was \$86,019,000 (2008: \$32,399,000).

This year saw continued focus on good corporate governance, risk management and compliance, building insurance expertise and training. With enhanced Risk and Compliance frameworks, the business continues to demonstrate improved management of these issues.

In 2009 the business was challenged by the economic downturn induced by the global financial crisis (GFC). Whilst this generated higher losses, driven largely by higher levels of unemployment, underlying premium growth and stronger investment income generated a strong underlying underwriting profit.

Additional expenses incurred in the year related to management fees paid or payable to the parent (GECFA) following the introduction of an Activity Based Costing system. These costs are considered to be appropriate in light of the services performed.

Operationally the business successfully opened a number of new sales channels whilst achieving solid revenue through existing channels. Customer Service levels also held up well under pressure from escalating claims volumes. A number of initiatives to further improve the customer experience at Claims continue to be rolled out to improve cycle times and customer communication.

### Significant changes in the state of affairs

There are no significant changes in the state of affairs of the Company to report during the financial year.

**Matters subsequent to the end of the financial year**

From the end of the financial year to the date of this report, there were no items, transactions or events of a material and unusual nature which, in the opinion of the Directors of the Company, are likely to have significant effect on the Company's operations, the results of those operations, or the state of affairs of the Company in future financial years.

**Likely developments**

Further information on likely developments in the operations of the Company and the expected results of operations have not been included in these financial statements because the Directors believe it would be likely to result in unreasonable prejudice to the Company.

**Directors' benefits**

Since the end of the previous financial year, no Director of the Company has received or become entitled to receive a benefit (other than a benefit included in the aggregate amount of emoluments received or due and receivable by Directors shown in the accounts, or the fixed salary of a full-time employee of the Company) by reason of a contract entered into by the Company or a body corporate that was related to the Company when the contract was made or when the Director is a member, or an entity in which a Director has a substantial financial interest.

**Indemnification and insurance of Directors and Officers**

The Constitution of the Company states that to the extent permitted by law and without limiting the powers of the Company, the Company must indemnify each person who is, or has been, a Director, Principal Executive Officer or Secretary of the Company against any liability which results from facts or circumstances relating to the person serving or having served in that capacity:

- a) incurred on or after 15 April 1994 by any person other than the Company or a related body corporate, which does not arise out of conduct involving a lack of good faith; and
- b) for costs and expenses incurred by the person in defending proceedings, whether civil or criminal, in which judgement is given in favour of the person or in which the person is acquitted, or in connection with any application in relation to such proceedings in which the court grants relief to the person under the Law.

During the financial year, General Electric Company (ultimate parent entity) paid an insurance premium in respect of a contract insuring all officers of the Australian economic entity. The liabilities insured include costs and expenses that may be incurred in defending civil or criminal proceedings that may be brought against the officers in their capacity as officers of the economic entity.

In accordance with normal commercial practice, disclosure of the total amount of premium payable under the insurance contract is prohibited by a confidentiality clause in the contract.

During the reporting period, the Company approved and entered into a Deed of Indemnity and Access with the Managing Director, the Company Secretary and each of the Responsible Officers.

**Proceedings on behalf of the Company**

No person has applied to the Court under section 237 of the *Corporations Act 2001* for leave to bring proceedings on behalf of the Company, or to intervene in any proceedings to which the Company is a party, for the purpose of taking responsibility on behalf of the Company for all or part of those proceedings.

No proceedings have been brought or intervened in on behalf of the Company with leave of the Court under section 237 of the *Corporations Act 2001*.

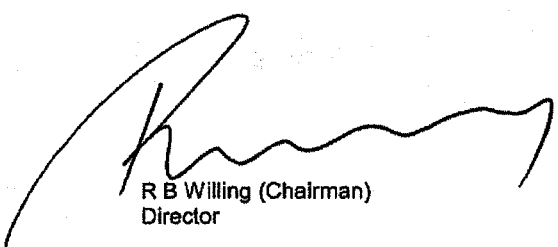
**Lead Auditor's independence declaration**

A copy of the lead auditor's independence declaration as required under section 307C of the *Corporations Act 2001* is set out on page 4.


**Rounding of amounts**

The Company is of a kind referred to in Class Order 98/100, issued by the Australian Securities and Investments Commission, relating to the "rounding off" of amounts in the Directors' report. Amounts in the Directors' report have been rounded off in accordance with that Class Order to the nearest thousand dollars, or in certain cases, to the nearest dollar.

This report is made in accordance with a resolution of Directors.



R B Willing (Chairman)  
Director



Pieter Lindhout  
Director

Sydney  
Date: 24 March 2010



***Lead Auditor's Independence Declaration under Section 307C of the Corporations Act 2001***

To: the directors of Hallmark Life Insurance Company Ltd

I declare that, to the best of my knowledge and belief, in relation to the audit for the financial year ended 31 December 2009 there have been:

- (i) no contraventions of the auditor independence requirements as set out in the Corporations Act 2001 in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.

A handwritten signature in black ink, appearing to be 'KPMG'.

KPMG

A handwritten signature in black ink, appearing to be 'David Kells'.

David Kells  
*Partner*

Sydney

24 March 2010



**Hallmark Life Insurance Company Ltd** ABN 87 008 446 884  
**Annual report - 31 December 2009**

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Hallmark Life Insurance Company Ltd is a company limited by shares, incorporated and domiciled in Australia. Its principal place of business is:

Level 12, 255 George Street  
Sydney NSW 2000

Registered office is:

572 Swan Street  
Richmond VIC 3121

A description of the nature of the Company's operations and its principal activities is included in the Directors' report on page 1.

The financial report was authorised for issue by the Directors on the 24 March 2010.





**Hallmark Life Insurance Company Ltd**  
**Statement of comprehensive income**  
**For the year ended 31 December 2009**

	Notes	2009 \$'000	2008 \$'000
Insurance premium revenue	5	43,460	49,668
Outwards reinsurance premium expense		<u>(816)</u>	<u>(793)</u>
Net insurance premium revenue		42,644	48,875
Other revenue from ordinary activities		30	-
Investment income	6	<u>81,497</u>	<u>25,440</u>
<b>Net revenue</b>		<u>124,171</u>	<u>74,315</u>
Claims expenses	7	(22,119)	(22,492)
Reinsurance and other recoveries revenue		<u>606</u>	<u>591</u>
Net life insurance claims expense		(21,513)	(21,901)
(Increase)/decrease in gross policy liabilities	22	1,011	(3,006)
Decrease in reinsurers share of policy liabilities	22	<u>(73)</u>	<u>(213)</u>
		938	(3,219)
Administration expenses	8	<u>(12,881)</u>	<u>(12,152)</u>
<b>Total claims and expenses</b>		<u>(33,456)</u>	<u>(37,272)</u>
<b>Profit before income tax expense</b>		90,715	37,043
Income tax expense	9	<u>(4,696)</u>	<u>(4,644)</u>
<b>Profit for the year attributable to the members of the entity</b>		86,019	32,399
<b>Other comprehensive income for the year, net of tax</b>			
Exchange differences on translation of foreign operations		<u>(1,261)</u>	<u>(2,063)</u>
<b>Total comprehensive income for the year</b>		<u>84,758</u>	<u>30,336</u>
<b>Total comprehensive income for the year is attributable to:</b>			
Owners of Hallmark Life Insurance Company Ltd		84,758	30,336
Non-controlling interest		<u>-</u>	<u>-</u>
		<u>84,758</u>	<u>30,336</u>

The above statement should be read in conjunction with the accompanying notes.

**Hallmark Life Insurance Company Ltd**  
**Statement of financial position**  
**As at 31 December 2009**

	Notes	2009 \$'000	2008 \$'000
<b>ASSETS</b>			
Cash	12	8,105	12,737
Receivables	13	4,686	3,479
Financial assets at fair value through profit and loss	14	223,538	130,266
Reinsurance and other recoveries receivable	15	302	302
Gross policy liability ceded under reinsurance	22(a)	214	288
Intangible assets	16	403	958
Deferred tax assets	17	1,076	2,004
Investment in controlled entity	18	<u>87,682</u>	<u>84,440</u>
<b>Total assets</b>		<b><u>326,006</u></b>	<b><u>234,474</u></b>
<b>LIABILITIES</b>			
Creditors and borrowings	20	9,670	4,720
Policy claims in the process of settlement	21	5,440	5,010
Gross policy liabilities	22(a)	28,582	30,143
Deferred tax liabilities	23	<u>1,169</u>	<u>1,399</u>
<b>Total liabilities</b>		<b><u>44,861</u></b>	<b><u>41,272</u></b>
<b>Net assets</b>		<b><u>281,145</u></b>	<b><u>193,202</u></b>
<b>EQUITY</b>			
Issued capital	24	10,100	10,100
Reserves	25	52,342	50,418
Retained earnings		<u>218,703</u>	<u>132,684</u>
<b>Total equity</b>		<b><u>281,145</u></b>	<b><u>193,202</u></b>

The above statement should be read in conjunction with the accompanying notes.

**Hallmark Life Insurance Company Ltd**  
**Statement of changes in equity**  
**For the year ended 31 December 2009**

	Notes	Issued capital \$'000	Reserves \$'000	Retained earnings \$'000	Total equity \$'000
<b>Balance at 1 January 2008</b>		10,100	41,480	150,283	201,863
Total comprehensive income for the year		-	(2,063)	32,399	30,336
<b>Transactions with owners in their capacity as owners:</b>					
Current tax liability transferred to Head Entity		-	11,001	-	11,001
Dividends provided for or paid		-	-	(49,998)	(49,998)
		<u>-</u>	<u>11,001</u>	<u>(49,998)</u>	<u>(38,997)</u>
<b>Balance at 31 December 2008</b>		<u>10,100</u>	<u>50,418</u>	<u>132,684</u>	<u>193,202</u>
<b>Balance at 1 January 2009</b>		10,100	50,418	132,684	193,202
Total comprehensive income for the year		-	(1,261)	86,019	84,758
<b>Transactions with owners in their capacity as owners:</b>					
Current tax liability transferred to Head Entity		-	3,185	-	3,185
		<u>-</u>	<u>3,185</u>	<u>-</u>	<u>3,185</u>
<b>Balance at 31 December 2009</b>		<u>10,100</u>	<u>52,342</u>	<u>218,703</u>	<u>281,145</u>

The above statement should be read in conjunction with the accompanying notes.

**Hallmark Life Insurance Company Ltd**  
**Statement of cash flows**  
**For the year ended 31 December 2009**

	2009	2008
Notes	\$'000	\$'000
<b>Cash flows from operating activities</b>		
Premium received	43,621	52,959
Reinsurance and other recoveries	605	-
Outward reinsurance expense	(874)	(677)
Claims paid	(21,611)	(21,571)
Fees and commissions paid	(4,399)	(5,360)
Interest received	5,765	11,545
Dividends received	73,371	19,507
Income tax paid	(2,627)	(1,246)
Payments to suppliers and employees	<u>(5,718)</u>	<u>(9,402)</u>
<b>Net cash inflow from operating activities</b>	<b>33      <u>88,133</u></b>	<b><u>45,755</u></b>
<b>Cash flows from investing activities</b>		
Payments for financial assets	(41,180)	(18,599)
Proceeds from sale of financial assets	<u>7,310</u>	<u>1,770</u>
<b>Net cash outflow from investing activities</b>	<b><u>(33,870)</u></b>	<b><u>(16,829)</u></b>
<b>Cash flows from financing activities</b>		
Dividends paid	<u>-</u>	<u>(49,998)</u>
<b>Net cash outflow from financing activities</b>	<b><u>-</u></b>	<b><u>(49,998)</u></b>
<b>Net increase/(decrease) in cash and cash equivalents</b>	<b>54,263</b>	<b>(21,072)</b>
Cash and cash equivalents at the beginning of year	116,570	141,052
Effects of exchange rate changes on cash and cash equivalents	<u>(1,764)</u>	<u>(3,410)</u>
<b>Cash and cash equivalents at end of year</b>	<b>12      <u>169,069</u></b>	<b><u>116,570</u></b>

The above statement should be read in conjunction with the accompanying notes.

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## 1 Summary of significant accounting policies

### General information

Hallmark Life Insurance Company Ltd (the "Company") is a company domiciled in Australia having its operations in Australia and New Zealand.

Hallmark Life Insurance Company Ltd is a subsidiary of General Electric Company, its ultimate parent entity. The Company's immediate parent entity is GE Capital Finance Australasia Pty Ltd, incorporated in Australia.

The Company is registered under the Life Insurance Act 1995.

### Statement of compliance

This general purpose financial report covers the Company and its Branch as a single entity and has been prepared in accordance with Australian Accounting Standards ("AASBs") (including Australian Interpretations) adopted by the Australian Accounting Standards Board and the Corporations Act 2001. The financial statement also complies with International Financial Reporting Standards (IFRSs) and Interpretations adopted by the International Accounting Standards Board (IASB).

The Company has applied the exemption from consolidation in accordance with AASB 127. In accordance with AIFRS, the consolidated financial statements are prepared by the Company's immediate parent entity, GE Capital Finance Australasia Pty Ltd.

The financial statements have been prepared on a fair value basis with certain exceptions as described in the accounting policies below.

The Company is of a kind referred to in ASIC Class Order 98/100 dated 10 July 1998 (updated by CO 05/641 effective 28 July 2005) and in accordance with that Class Order, amounts in the financial statements and Directors' Report have been rounded off to the nearest thousand dollars, unless otherwise stated.

### (a) Basis of preparation

The financial statements are presented in Australian dollars, rounded to the nearest thousand, or in certain cases, to the nearest dollar.

The preparation of financial statements in conformity with Australian Accounting Standards requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. These accounting policies have been consistently applied by the Company.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in any future periods affected.

Judgements made by management in the application of Australian Accounting Standards that have a significant effect on the financial statements and estimates with a significant risk of material adjustment in the next year are discussed in note 2.

Where appropriate, comparative information has been reclassified to be consistent with the current year's presentation.

## 1 Summary of significant accounting policies (continued)

### (b) Principles for life insurance business

#### Activities of the life insurance operations

The life insurance operations of the Company are conducted within separate statutory funds as required by the Life Insurance Act 1995 and are reported in aggregate with the Shareholders' Fund in the statement of comprehensive income, statement of financial position and statement of cash flows of the Company. The life insurance operations of the Company comprise the selling and administration of life insurance contracts only.

Life insurance contracts involve the acceptance of significant insurance risk. Insurance risk is defined as significant if and only if, an insured event could cause an insurer to pay significant additional benefits in any scenario, excluding scenarios that lack commercial substance (i.e. have no discernible effect on the economics of the transaction). Insurance contracts include those where the insured benefit is payable on the occurrence of a specified event such as death, injury or disability caused by accident or illness. The insured benefit is either not linked or only partly linked to the market value of the investments held by the Company, and the financial risks are substantially borne by the Company.

#### Restrictions on assets

Monies held in the statutory funds are subject to the distribution and transfer restrictions and other requirements of the Life Insurance Act 1995.

### (c) Revenue

#### Life insurance premiums

Premiums all relate to providing services, including the bearing of risks, and are accordingly treated as revenue in the profit or loss as follows:

- premiums with no due date are recognised as revenue when received;
- premiums with a regular due date are recognised as revenue on an accruals basis;
- premiums due after, but received before the end of the financial year, where applicable, are shown as "Premiums in Advance" in the statement of financial position; and
- unpaid premiums are only recognised as revenue during the days of grace or where secured by the surrender value of the policy and are reported as "Outstanding Premiums" in the statement of financial position.

#### Investment income

All investment income is recognised as revenue on an accruals basis. Interest income is recognised on a time proportion basis using the effective interest method. Dividends are brought to account as declared and are recognised net of any franking credits. Assets are designated at fair value through profit and loss and the related net realised and unrealised gains and losses are included in the profit or loss as investment revenue.

### (d) Outward reinsurance premium

Premium ceded to reinsurers is recognised as an expense in accordance with the pattern of reinsurance service received. Accordingly, a portion of outwards reinsurance premium is treated at the reporting date as deferred reinsurance expense.

### (e) Claims

Claims incurred all relate to providing services, including the bearing of risks, and are accordingly treated as expenses in the profit or loss.

Claims are recognised when the liability to the policyholders under the policy contract has been established. Claims recognition is based upon:

- cost estimates for losses reported prior to the close of the accounting period; and
- estimated incurred, but not reported losses, based upon past experience.

## 1 Summary of significant accounting policies (continued)

### (f) Basis of expense apportionment

Apportionment of expenses have been made as follows:

- all expenses have been apportioned between policy acquisition, policy maintenance and investment management in line with the principles set out in the Prudential Standard LPS 1.04 Valuation of Policy Liabilities issued by Australian Prudential Regulation Authority ("APRA").
- expenses, which are directly attributable to an individual policy or product, are allocated directly to the statutory fund within which that class of business is conducted; and
- all indirect expenses charged to the profit or loss are equitably apportioned to each class of business.

The apportionment is in accordance with Division 2 Part 6 of the Life Insurance Act 1995.

### (g) Income tax

#### Australian companies

Income tax in the profit or loss for the periods presented comprises current and deferred tax. Income tax is recognised in the profit or loss except to the extent that it relates to items recognised directly in equity, in which case it is recognised in equity.

Current tax is the expected tax payable on the taxable income for the year, using tax rates enacted or substantively enacted at the reporting date, and any adjustments to tax payable in respect of previous years.

Deferred tax is provided using the balance sheet liability method, providing for temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes.

A deferred tax asset is recognised only to the extent that it is probable that future taxable profits will be available against which the asset can be utilised. Deferred tax assets are reviewed at each reporting date and reduced to the extent that it is no longer probable that the related tax benefit will be realised.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets and liabilities and when the deferred tax balances relate to the same taxation authority. Current tax assets and tax liabilities are offset where the entity has a legally enforceable right to offset and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

#### Tax consolidation

GE Capital Finance Australasia Pty Ltd, is the head entity in a tax consolidated group incorporating the Company, its subsidiary and several other related entities. The implementation date of the tax consolidations system for the tax consolidated group was 1 July 2003.

The current and deferred tax amounts for the consolidated group are allocated amongst the entities in the group using a separate taxpayer within the group approach whereby each entity in the tax-consolidated group measures its current and deferred taxes as if it continued to be a separate taxable entity in its own right, after deducting intercompany dividends, the benefit of any capital losses bought forward and intercompany debt forgiveness transactions.

For financial years ending on or after 31 December 2005 the members of the tax consolidated group have entered into a tax funding agreement which sets out the funding obligations of the members of the tax consolidated group in respect of tax amounts. The tax funding agreement requires the Company and its subsidiary (member) to make payments to the head entity in respect of the group tax liability equal to the relative proportion of taxable income of each relevant company. Where the member of the tax consolidated group recognises a taxable loss, the funding amount is nil with no compensation for the tax losses unless the member is subject to prudential regulation by APRA, in which case the regulated entity will be compensated for its tax losses.

The liabilities arising for the member under a tax funding agreement are recognised as amounts payable to the head entity. Any difference between the net tax amounts recognised on a separate taxpayer within the group approach and the actual tax funding agreement amount payable is treated as an equity transaction.

The members of the tax consolidated group have also entered into a tax sharing agreement under the tax consolidation legislation which sets out the allocation of income tax liabilities between the entities should the head entity default on its tax payment obligations.



## 1 Summary of significant accounting policies (continued)

### (g) Income tax (contd.)

#### NZ branch

Tax-effect accounting is applied using the liability method whereby tax is recognised as an expense and is calculated after allowing for permanent differences. To the extent that differences occur between the time items are recognised in the financial statements and when items are taken into account in determining taxable income (timing differences), the related future taxation benefit and deferred income tax liability are disclosed as a deferred tax asset and a deferred tax liability, respectively.

Current income tax rate for NZ business is 30% (2008: 30%).

#### Statutory funds

##### *Taxation bases*

The principal elements for the calculation of the taxable income for each class of business for the different bases for calculating tax are as follows:

##### *Assessable income*

Other business - Accident and disability premiums earned and investment income.

Shareholder funds and ordinary life insurance business - Earned premiums and investment income.

New Zealand business - The greater of the life insurer base (investment income less expenses plus underwriting profit), and the policyholder base (net value added to policies plus underwriting profit, grossed up for tax).

The gains and losses on sale of investments are taxed primarily under the ordinary income provisions, with the capital gains tax provisions potentially applying depending on the circumstance.

##### *Allowable deductions*

The allowable deductions for each taxable class of business in Australia include:

- Acquisition costs in relation to "other business" pre 1 July 2000 and for all classes of business since 1 July 2000.
- Other expenses referable to the business.
- An allocation of the general management expenses of the Company.

These deductions are then allocated to each class of business in accordance with the basis specified in the Income Tax Assessment Act.

Allowable deductions in respect of "other business" within the Australian Life Fund also include accident and disability claims and the movement during the period in the policy liability in respect of that business. Allowable deductions for all insurance products include claims and the movement during the period in the policy liability.

### (h) Foreign currency translation

Foreign currency transactions are translated to Australian currency at the rates of exchange ruling at the dates of the transactions. Amounts receivable and payable in foreign currencies at the end of the reporting period are translated at the rates of exchange ruling on that date.

Exchange differences relating to amounts payable and receivable in foreign currencies are brought to account as exchange gains or losses in the statement of comprehensive income in the financial year in which the exchange rates change.

The results and financial position of a branch of the Company (none of which has the currency of a hyperinflationary economy) that has a functional currency different from the presentation currency are translated into the presentation currency as follows:

- assets and liabilities are translated at the closing rate at the reporting date
- income and expenses are translated at average exchange rates (unless this is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the dates of the transactions); and
- all resulting exchange differences are recognised as a separate component of equity.

## 1 Summary of significant accounting policies (continued)

### (i) Assets backing policy liabilities

The Company has established a target capital surplus policy to ensure assets are available to meet policy liabilities.

The Company has determined that all assets within its statutory funds are assets backing policy liabilities.

#### Financial assets

Financial assets with the exception of the controlled entity, are classified at fair value through profit or loss. Initial recognition is at cost and subsequent measurement is at fair value. Unrealised profits and losses on subsequent measurement to fair value are recognised in the profit or loss unless otherwise stated below. Fair value is determined as follows:

- Cash assets and bank overdrafts are carried at face value of the amounts deposited or drawn. The carrying amounts of cash assets and bank overdrafts approximate to their fair value. For the purposes of statement of cash flows, cash includes cash on hand, deposits held at call with banks and investments in money market instruments, net of bank overdrafts.
- Shares and fixed interest securities are initially recognised at cost and the subsequent fair value is taken as the quoted bid price of investment.
- Unlisted fixed interest securities are recorded at amounts based on valuations using rates of interest equivalent to the yields obtainable on comparable investments at the end of the reporting period.
- Receivables are carried at book value, which is the best estimate of fair value, as they are settled within a short period.
- Investment in the controlled entity is carried at deemed cost.

### (j) Impairment of assets

Intangible assets with indefinite useful lives and tangible assets are assessed annually for indicators of impairment.

An impairment loss is recognised when the carrying amount of an asset exceeds its recoverable amount. Recoverable amount is the higher of an asset's fair value less costs to sell and value in use. Impairment losses are recognised in the profit or loss, unless an asset has previously been re-valued, in which case the impairment loss is recognised as a reversal to the extent of that previous revaluation with any excess recognised through the profit or loss.

Where an impairment loss subsequently reverses, the carrying amount is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment been recognised for the asset in prior years. A reversal of an impairment is recognised immediately in the profit or loss.

### (k) Intangible assets

Intangibles with finite useful life comprise computer development costs and are shown in the statement of financial position at cost.

Internal and external costs directly incurred in the purchase or development of computer software, including subsequent upgrades and enhancements, are capitalised following completion of technical feasibility and where the Company has an intention and ability to use the asset. Capitalised software is amortised from the time the software is completed and held ready for use.

Intangibles are amortised on a straight-line basis over their useful lives as follows:

Software development costs	2.5 - 5 years (2008: 2.5 - 5 years)
----------------------------	-------------------------------------

### (l) Cash and cash equivalents

For statement of cash flows presentation purposes, cash and cash equivalents include cash on hand, deposits held at call with financial institutions, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities on the statement of financial position.

## 1 Summary of significant accounting policies (continued)

### (m) Trade receivables

All premium and other debtors are recognised at the amounts receivable as they are due for settlement no more than 30 days from the date of recognition. The carrying amount of receivables approximates net fair value. Collectability of premium and other debtors is reviewed on an ongoing basis.

### (n) Reinsurance and other recoveries receivables

Reinsurance and other recoveries receivable on paid claims, reported claims not yet paid and incurred but not yet reported ("IBNRs") are recognised as revenue.

Recoveries receivable are assessed in a manner similar to the assessment of the liability for outstanding claims and policy liabilities.

### (o) Trade and other payables

Liabilities are recognised for amounts to be paid in the future for goods and services received. Trade accounts are unsecured and are usually settled within 90 days of recognition.

### (p) Goods and services tax

Revenues, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO). In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated with the amounts of GST included.

The net amount of GST recoverable from, or payable to, the ATO is included as a current asset or liability in the statement of financial position.

Cash flows are included in the statement of cash flows on a gross basis. The GST components of cash flows arising from investing and financing activities, which are recoverable from, or payable to, the ATO are classified as operating cash flows.

### (q) Liability adequacy test

The adequacy of the insurance contract liabilities are evaluated each year. The insurance contract test considers current estimates of all contractual and related cash flows. If it is determined using best estimate assumptions that a shortfall exists, it is immediately recognised in the profit or loss.

### (r) Policy liabilities

Policy liabilities for life insurance contracts in the statement of financial position and the increase/(decrease) in policy liabilities for life insurance contracts in the statement of comprehensive income have been calculated using the Margin on Services methodology outlined in Note 2(a).

### (s) Policy acquisition costs

The fixed and variable costs of acquiring new life insurance contract business are deferred to the extent that such costs are deemed recoverable from future premiums or policy charges (as appropriate for each policy class). These costs include commission, policy issue and underwriting costs, agency expenses, certain specific advertising costs, and other sales costs. Acquisition costs deferred are limited to the lesser of the actual costs incurred and the allowance for the recovery of such costs in the premium or policy charges.

The actual acquisition costs incurred are recorded in the profit or loss. The value and future recovery of these costs is assessed in determining the policy liabilities. This has the effect that acquisition costs deferred are amortised over the period that they will be recovered from premiums or policy charges.

## 1 Summary of significant accounting policies (continued)

### (t) Issued capital

Ordinary share capital is recognised at fair value of consideration received by the Company. Ordinary shareholders have the right to receive the dividends as declared and, in the event of winding up of the Company, to participate in the proceeds from the sale of all surplus assets in proportion to the number and amounts paid up on shares held. Ordinary shares entitle their holder to one vote, either in person or by proxy, at the meeting of the Company.

### (u) New standards and interpretations not yet adopted

The following standards, amendments to standards and interpretations have been identified as those which may impact the entity in the period of initial application. They are available for early adoption at 31 December 2009, but have not been applied in preparing these financial statements.

AASB 2009-5 Further amendments to Australian Accounting Standards arising from the Annual Improvements Process affect various AASBs resulting in minor changes for presentation, disclosure, recognition and measurement purposes.

AASB 2009-8 Amendments to Australian Accounting Standards – Group Cash-settled Share-based Payment Transactions resolves diversity in practice regarding the attribution of cash-settled share-based payments between different entities within a group. As a result of the amendments Australian Interpretations 8 Scope of AASB 2 and Australian Interpretations 11 AASB 2 – Group and Treasury Share Transactions will be withdrawn from the application date.

The above amendments, which become mandatory for the Company's 31 December 2010 financial statements, are not expected to have a significant impact on the financial statements.

AASB 9 Financial Instruments (2009) requires financial assets to be classified on initial recognition as measured at amortised cost or fair value. This standard eliminates the existing AASB 139 Financial Instruments: Recognition and Measurement categories of held to maturity, available for sale and loan and receivables. AASB 9 is applicable for annual reporting periods beginning on or after 1 January 2013 with early adoption permitted for annual reporting periods ending on or after 31 December 2009. The Company has not yet determined the potential effect of the revised standard on the Company's financial statements.

## 2 Accounting judgements and estimates

The Company makes estimates and assumptions that affect the reported amounts of assets and liabilities at year end. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The areas where critical accounting estimates are applied are noted below.

### (a) Life insurance contract liabilities

The financial reporting methodology used to determine the fair value of life insurance contract liabilities is referred to as Margin on Services (MoS).

Under MoS the excess of premium received over claims and expenses ('the margin') is recognised over the life of the contract in a manner that reflects the pattern of risk accepted from the policyholder ('the service'), hence the term Margin on Services. The movement in life insurance contract liabilities recognised in the profit or loss reflects the planned release of this margin.

The life insurance contract liabilities have been determined using the accumulation method. A summary of the significant actuarial methods and assumptions used is contained in Note 3.

### (b) Assets arising from reinsurance contracts

Assets arising from reinsurance contracts are also computed using the above methods. In addition, the recoverability of these assets is assessed on a periodic basis to ensure that the balance is reflective of the amounts that will ultimately be received, taking into consideration factors such as counterparty and credit risk. Impairment is recognised when there is objective evidence that the Company may not receive amounts due to it and these amounts can be reliably measured.

### 3 Summary of actuarial assumptions and methods

The effective date of the actuarial report on policy liabilities and solvency requirements is 31 December 2009. The actuarial report was prepared by Mr Stuart Gordon Turner, BEc, FIAA. The actuarial report indicates that Mr Turner is satisfied as to the accuracy of the data upon which policy liabilities have been determined.

The amount of policy liabilities has been determined in accordance with methods and assumptions disclosed in this financial statements and the requirements of the relevant accounting standards (which may differ from the requirements of the Life Insurance Act).

Policy liabilities for insurance contracts have been calculated in accordance with Prudential Standard LPS 1.04 Valuation of Policy Liabilities issued by APRA under subsection 230A(1) of the Life Insurance Act. The Prudential Standard requires the policy liabilities are calculated in a way which allows for the systematic release of planned margins as services are provided to policy owners.

The profit carriers used for the major product groups in order to achieve the systematic release of planned margins are as follows:

Product groups	Method (projection or other)	Profit carriers
Lump sum risk	Accumulation (2008: Accumulation)	Claims (implied)
Disability and involuntary unemployment income	Accumulation (2008: Accumulation)	Claims (implied)

Policy liabilities have been calculated as the provision for unearned premium, less a deferred acquisition cost item. The recognition rate of premium has been chosen to approximate the planned margin release that would be achieved through use of the projection method.

#### Disclosures of assumptions

Assumptions are required to establish recoverability of acquisition costs. Key assumptions are listed below :

#### (i) Discount rates

The gross interest rates used are the gross yield to redemption of benchmark government securities. For the current valuation, these are:

##### *Australia*

90 days 4.21% (2008: 4.08%)

5 years 5.25% (2008: 3.51%)

##### *New Zealand*

90 days 2.78% (2008: 5.23%)

5 years 5.41% (2008: 4.58%)

#### (ii) Inflation rates

Allowance for future inflation of 2.5% pa for Australia and New Zealand (2008: 2.5%) is assumed.

The future inflation assumption is based on the long term target range of the Reserve Bank of Australia of 2% - 3%.

#### (iii) Future expenses and indexation

Maintenance expense assumptions have been based on the experience in the current year and budgeted expenses for the year 2010. Inflation adjustments are consistent with the inflation assumption.

#### (iv) Rates of taxation

Rates of taxation reflect the taxation of life insurance business. In New Zealand, changes to life insurance taxation will take effect from 1 July 2010.

### 3 Summary of actuarial assumptions and methods (continued)

(v) **Mortality and morbidity**

*Individual*

Mortality rates for risk products have been based on experience over recent years. A loss ratio approach (applied to earned premium) was adopted. The loss ratio used has not varied significantly from 2008.

(vi) **Disability and involuntary unemployment**

The disability and involuntary unemployment outstanding claims reserves are valued separately to the policy liabilities.

The general approach to actuarial estimation of disability and involuntary unemployment liabilities (in the New Zealand statutory fund) is to analyse all available past experience. This analysis allows patterns to be identified in the past experience. Based on this, development patterns associated with the run-off of outstanding claims at the balance date can be estimated. The estimate of the outstanding claims includes an allowance for Claims Incurred but Not Reported (IBNR) and the further development of reported claims, a risk margin and claims handling expense provision. Actuarial methods such as Payment Per Claim Incurred (PPCI) and Payment Per Claim Open (PPCO) are adopted to estimate the outstanding claims.

The key actuarial assumptions for the determination of the outstanding claims liabilities are claim termination rate, average claim size (Disability = NZ\$2,336, Unemployment = NZ\$684), a claims handling expense rate of 16% of the projected gross claim payments (based on expense investigation) and a discount rate of 4.21% (based on the yields of 1 year and 2 year New Zealand Government bonds as at 31 December 2009). Across all classes, changes to the claim termination and average claim size assumptions would cause the most significant change to the liability estimate.

(vii) **Voluntary discontinuance**

Voluntary discontinuance rates vary by product and have been based on the Company's recent discontinuance experience.

For the major classes of business, the assumed aggregate rates of discontinuance are:

Consumer credit insurances	54% p.a. (2008: 50% p.a.)
Single premium term life insurances	<1% p.a. (2008: 1% p.a.)
Regular premium term life insurances	18% p.a. (2008: 26% p.a.)

(viii) **Solvency requirements**

Solvency Reserves are amounts required to meet the prudential standards specified by the Life Insurance Act 1995 to provide protection to policy owners against the impact of fluctuations in unexpected adverse experience of the Company's business. The methods and bases used in determining the Solvency requirements were in accordance with the requirements of the Prudential Standard LPS 2.04 "Solvency Standard" as issued by APRA.

#### **Impact of changes in assumptions**

The policy liabilities for insurance contracts have been calculated using the accumulation method. Under this method, changes in assumptions do not have any impact on policy liabilities in the current period, unless a product enters loss recognition. As at 31 December 2009, the assumption changes have not resulted in any of the related product groups entering loss recognition, and hence the policy liability has not been impacted by changes in assumptions.

The value of future profit margins is not explicitly calculated under the accumulation method and hence the impact of any change in assumptions on the value of future profit margins is not determined.

### 3 Summary of actuarial assumptions and methods (continued)

#### Sensitivity analysis

Movements in key variables such as mortality experience, lapse rates and expenses will have an impact on the future cash flows, performance and net assets of the business.

As the accumulation method is used to determine policy liabilities for insurance contracts, changes in the assumptions around these key variables do not have any impact on the policy liability or retained profits at the current balance date, unless a product group enters loss recognition. An alternate approach to demonstrating the sensitivity to changes in variables is to consider the impact on profit and equity at the current balance date if the experience over the current financial period varied under certain scenarios. The table below considers a number of changes in variables, and shows the impact on the profit and equity if that change had been experienced during the financial reporting period.

	Impact on Profit		Impact on Equity	
	Gross of reinsurance	Net of reinsurance	Gross of reinsurance	Net of reinsurance
	\$'000	\$'000	\$'000	\$'000
<b>Result of change in variables:</b>				
Mortality/morbidity- Worsening by 5%	(168)	(144)	(168)	(144)
Mortality/morbidity- Improving by 5%	168	144	168	144
Lapse rate- Worsening by 5%	(87)	(87)	(87)	(87)
Lapse rate- Improving by 5%	87	87	87	87
Expenses- Worsening by 5%	(288)	(288)	(288)	(288)
Expenses- Improving by 5%	288	288	288	288

### 4 Financial risks - risk management

The financial condition and operating results of the Company are affected by a number of key financial and non-financial risks. Financial risks include interest rate risk, currency risk, credit risk, market risk and liquidity risk. The non-financial risks are insurance risk, compliance risk and operational risk. The Company's objectives and policies in respect of managing these risks are set out in the remainder of this section.

#### Capital management

The Company's capital management strategy uses both internal and external measures of capital.

During 2006, the Company adopted a target surplus policy to assist the Board and management to manage its capital position. The target surplus level has been set with reference to a range of risks and adverse scenarios faced by the Company. Hallmark Life Insurance Company Ltd has assets well in excess of the adopted target surplus requirement, reflecting its current strong capital position.

In addition to the Company's target surplus policy, externally imposed capital requirements for the Company are set and regulated by the Australian Prudential Regulation Authority (APRA). These requirements are put in place to ensure sufficient solvency margins within the life company statutory funds.

The amount of capital allocated to the Company's business activity is based primarily upon the regulatory capital requirements and approved target surplus policy. In order to minimise the risk of breaching the regulatory capital requirements, the level of capital held by the Company is regularly monitored.

The Company manages its capital requirements by assessing economic conditions and risk characteristics of the Company's business activities on a regular basis to ensure that the above regulatory requirements and business objectives are met. The capital structure is maintained or adjusted by the amount of dividends paid or capital repatriations/(injections) to/(by) its parent company GE Personal Finance Pty Ltd.

The Company fully complied with the regulatory capital requirements during the reported financial year and no change was made to its capital base, objectives, policies and processes from the previous year.

For detailed information on the solvency requirements of the life statutory funds, refer note 22(c).

#### 4 Financial risks - risk management (continued)

##### Financial risks

##### (1) Credit risk

Credit risk is the risk of financial loss to the Company if a counterparty fails to meet its contractual obligations arising principally from investment in financial instruments, receivables from related parties and other parties and future claims on the reinsurance contracts.

The following policies and procedures are in place to mitigate the Company's exposure to credit risk:

##### *a. Financial assets*

The Company's Investment Mandate sets out the investment management guidelines. The Investment Committee and the Investment Manager conducts a monthly review of the investment holdings, compliance is monitored and exposures and breaches reported to the Board on a monthly basis. The Mandate is reviewed regularly for pertinence and for changes in the risk environment.

The investment management guidelines set out general restrictions and specific restrictions on fixed interest, equities, property and derivatives. The Company limits its exposure to credit risk by only investing with counterparties that have a credit rating of at least A1/A or better from Standard & Poor's ("S&P"). The Company further sets its exposure to credit risk by setting exposure limits to individual issuers, exposure limitations to Australian fixed income securities and maximum limits in Australian equities. There is no significant concentration of credit risk given these high credit ratings and management does not expect any counterparty to fail to meet its obligations.

##### *b. Trade and other receivables*

The credit risk exposure of the Company is non-repayment of receivables and the amounts are indicated by the carrying amounts of the financial assets. Where permitted, commission paid to related parties and other parties is netted off against amounts receivable from them to reduce the risk of doubtful debts. There is no significant concentration of credit risk as the company transacts largely with related parties and is not materially exposed to any individual debtors.

##### *c. Reinsurance assets*

Reinsurance is placed with counterparties that have a strong credit rating of at least A and concentration of risk is avoided by following policy guidelines in respect of counterparties' limit that are set by the Board and are subject to regular reviews. At each reporting date, the management performs an assessment of creditworthiness of reinsurers and updates the Reinsurance Management Strategy.

For the Company's main term life product lines in NZ, two reinsurance treaties provide surplus reinsurance cover. The Company considers this to be a relatively conservative retention level considering the level of sums insured written and the capital position of the Company. No reinsurance is in place for the Company's Consumer Credit Insurance products.



#### 4 Financial risks - risk management (continued)

The table below shows the maximum exposure to credit risk for the components of the statement of financial position and items such as future commitments by classifying assets according to the Company's credit ratings of counterparties.

	Investment grade \$'000	Non- investment grade Satisfactory \$'000	Non-investment grade Unsatisfactory \$'000	Total neither past due nor impaired \$'000	Past due or impaired \$'000	Total \$'000
<b>2009</b>						
<b>Financial assets</b>						
Cash	8,105	-	-	8,105	-	8,105
Receivables	-	4,686	-	4,686	-	4,686
Financial assets at fair value through profit or loss						
Short term deposits	160,964	-	-	160,964	-	160,964
Debt securities	819	-	-	819	-	819
Fixed interest securities	51,793	-	-	51,793	-	51,793
Investment in controlled entity	-	87,682	-	87,682	-	87,682
Reinsurance and other recoveries receivable	-	302	-	302	-	302
Gross policy liability ceded under reinsurance	-	214	-	214	-	214
<b>Total credit risk exposure</b>	<b>221,681</b>	<b>92,884</b>	<b>-</b>	<b>314,565</b>	<b>-</b>	<b>314,565</b>
<b>2008</b>						
<b>Financial assets</b>						
Cash	12,737	-	-	12,737	-	12,737
Receivables	-	3,479	-	3,479	-	3,479
Financial assets at fair value through profit or loss						
Short term deposits	103,833	-	-	103,833	-	103,833
Debt securities	849	-	-	849	-	849
Fixed interest securities	17,004	-	-	17,004	-	17,004
Investment in controlled entity	-	84,440	-	84,440	-	84,440
Reinsurance and other recoveries receivable	-	302	-	302	-	302
Gross policy liability ceded under reinsurance	-	288	-	288	-	288
<b>Total credit risk exposure</b>	<b>134,423</b>	<b>88,509</b>	<b>-</b>	<b>222,932</b>	<b>-</b>	<b>222,932</b>

#### 4 Financial risks - risk management (continued)

The table below provides information regarding the credit risk exposures of the Company by classifying assets according to Standard and Poor's credit ratings of the counterparties. AAA is the highest possible rating.

	AAA \$'000	AA \$'000	A \$'000	BBB \$'000	Not rated \$'000	Total \$'000
<b>2009</b>						
<b>Financial assets</b>						
Cash	-	-	8,105	-	-	8,105
Receivables	-	-	-	-	4,686	4,686
Financial assets at fair value through profit or loss						
Short term deposits	-	-	160,964	-	-	160,964
Debt securities	819	-	-	-	-	819
Fixed interest securities	-	44,833	6,960	-	-	51,793
Investment in controlled entity	-	-	-	-	87,682	87,682
Reinsurance and other recoveries receivable	-	-	-	-	302	302
Gross policy liability ceded under reinsurance	-	-	-	-	214	214
<b>Total credit risk exposure</b>	<b>819</b>	<b>44,833</b>	<b>176,029</b>	<b>-</b>	<b>92,884</b>	<b>314,565</b>
<b>2008</b>						
<b>Financial assets</b>						
Cash	-	-	12,737	-	-	12,737
Receivables	-	-	-	-	3,479	3,479
Financial assets at fair value through profit or loss						
Short term deposits	-	-	103,833	-	-	103,833
Debt securities	849	-	-	-	-	849
Fixed interest securities	-	17,004	-	-	-	17,004
Investment in controlled entity	-	-	-	-	84,440	84,440
Reinsurance and other recoveries receivable	-	-	-	-	302	302
Gross policy liability ceded under reinsurance	-	-	-	-	288	288
<b>Total credit risk exposure</b>	<b>849</b>	<b>17,004</b>	<b>116,570</b>	<b>-</b>	<b>88,509</b>	<b>222,932</b>

The total credit risk exposure of the Company has been classified as 0 to 90 days past due but not impaired.

#### 4 Financial risks - risk management (continued)

##### (2) Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company's approach to managing liquidity is to ensure, that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company's reputation.

The Company's liquidity is monitored through the production of statement of cash flows to the Board. Periodic review of the Company's total investments by duration are compared with aged liabilities to ensure sufficient liquidity is maintained.

##### *Maturity profiles*

The table below summarises the maturity profile of the financial liabilities of the Company based on remaining undiscounted contractual obligations, except for insurance liabilities, when maturity profiles are determined on the discounted estimated timing of net cash outflows.

	Up to a year \$'000	1-2 years \$'000	2-5 years \$'000	Over 5 years \$'000	No term \$'000	Total \$'000
<b>2009</b>						
Creditors and borrowings	9,547	-	123	-	-	9,670
Policy claims in process of settlement	5,172	215	53	-	-	5,440
Gross policy liabilities	<u>17,274</u>	<u>6,769</u>	<u>4,539</u>	<u>-</u>	<u>-</u>	<u>28,582</u>
<b>Net principal liabilities</b>	<u>31,993</u>	<u>6,984</u>	<u>4,715</u>	<u>-</u>	<u>-</u>	<u>43,692</u>
<b>2008</b>						
Creditors and borrowings	4,565	-	155	-	-	4,720
Policy claims in process of settlement	4,706	241	63	-	-	5,010
Gross policy liabilities	<u>18,230</u>	<u>7,197</u>	<u>4,716</u>	<u>-</u>	<u>-</u>	<u>30,143</u>
<b>Net principal liabilities</b>	<u>27,501</u>	<u>7,438</u>	<u>4,934</u>	<u>-</u>	<u>-</u>	<u>39,873</u>

The Company's financial assets and liabilities are carried in the statement of financial position at amounts that approximate fair value. The carrying amounts of all financial assets and liabilities are reviewed to ensure they are not in excess of the net fair value.

##### (3) Market risk

Market risk is the risk that changes in market prices, such as foreign exchange rates and interest rates will affect the Company's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimising the return on risk.

##### *Currency risk*

The Company operates in Australia and New Zealand. Assets are maintained in each of these locations in the local currency to match the expected policy liabilities. Hence the Company's currency risk is not considered to be of a material nature.

#### 4 Financial risks - risk management (continued)

##### Interest rate risk

Interest rate risk is the risk that the value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates.

The analysis below is performed for reasonably possible movements in key variables with all other variables held constant, showing the impact on profit before tax. The correlation of variables will have a significant effect in determining the ultimate impact on interest rate risk, but to demonstrate the impact due to changes in variables, variables had to be changed on an individual basis.

	Change in variables	Impact on profit before tax	Up to a year	Impact on Equity			Total
	%	\$'000	\$'000	1-2 years \$'000	2-5 years \$'000	Over 5 years \$'000	\$'000
<b>2009</b>							
<b>Financial assets</b>							
Short term deposits	-1 %	(1,610)	(1,127)	-	-	-	(1,127)
Debt securities	-1 %	(8)	(6)	-	-	-	(6)
Fixed interest securities	-1 %	(518)	(363)	-	-	-	(363)
		<u>(2,136)</u>	<u>(1,496)</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>(1,496)</u>
<b>2008</b>							
<b>Financial assets</b>							
Short term deposits	-1 %	(1,038)	(727)	-	-	-	(727)
Debt securities	-1 %	(8)	(6)	-	-	-	(6)
Fixed interest securities	-1 %	(170)	(119)	-	-	-	(119)
		<u>(1,216)</u>	<u>(852)</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>(852)</u>

##### Price risk

Equity price risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices (other than those arising from interest rate risk or currency risk), whether those changes are caused by factors specific to the individual financial instrument or its issuer, or factors affecting all similar financial instruments traded in the market.

At end of the reporting period, as a result of changes in market prices, the Company had unrealised gains of \$2,847,000 (2008: \$4,465,000 unrealised loss).

The Company's risk policy requires it to manage such risks by setting and monitoring objectives and constraints on investments and maximum limits on Australian equities.

	Change in variables	Impact on profit before tax	Up to a year	Impact on Equity			Total
	%	\$'000	\$'000	1-2 years \$'000	2-5 years \$'000	Over 5 years \$'000	\$'000
<b>2009</b>							
<b>Financial assets</b>							
Equity securities	-1 %	(100)	(70)	-	-	-	(70)
<b>2008</b>							
<b>Financial assets</b>							
Equity securities	-1 %	(86)	(60)	-	-	-	(60)

#### 4 Financial risks - risk management (continued)

##### (4) Fair value hierarchy

The table below analyses financial instruments carried at fair value, by valuation method. The different levels have been defined as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities
- Level 2: inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e., as prices) or indirectly (i.e., derived from prices)
- Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

	Level 1 \$'000	Level 2 \$'000	Level 3 \$'000	Total \$'000
<b>2009</b>				
Financial assets at fair value through profit or loss	9.962	213.576	-	223.538

##### Risk management policies and procedures

##### (a) Risk management objectives and policies for mitigating insurance risk

The Company's objective is to satisfactorily manage these risks in line with the Life Company's Risk Management Strategy (in accordance with LPS 220 Risk Management), which is approved by the Board. Various procedures are put in place to control and mitigate the risks faced by the Company depending on the nature of the risk.

Financial risks are generally monitored and controlled by selecting appropriate assets to back policy liabilities. The assets are regularly monitored by the Investment Committee to ensure that there is no material asset and liability mismatching issues and other risks such as liquidity risk and credit risk are maintained within acceptable limits.

Insurance risks are controlled through the use of underwriting procedures, adequate premium rates and policy charges and sufficient reinsurance arrangements, all of which are approved by the appointed actuary. Tight controls are also maintained over claims management practices to ensure the correct and timely payment of insurance claims.

Compliance risk and operational risk are both monitored by internal committees which report regularly to the Board Audit Risk Compliance Committee.

##### (b) Strategy for managing insurance risk

###### *Portfolio of risks*

The Company issues term life insurance, trauma and consumer credit contracts. The performance of the Company and its continuing ability to write business depends on its ability to pre-empt and control risks. The Company has a risk strategy which has been approved by the Board. It summarises the Company's approach to risk and risk management.

###### *Risk strategy*

In compliance with contractual and regulatory requirements, a strategy is in place to ensure that the risks underwritten satisfy policyholders' risk and reward objectives whilst not adversely affecting the Company's ability to pay benefits and claims when due. The strategy involves the identification of risks by type, impact and likelihood, the implementation of processes and controls to mitigate the risks, and continuous monitoring and improvement of the procedures in place to minimise the chance of an adverse compliance or operational risk event occurring. Included in this strategy is the process for underwriting and product pricing to ensure products are appropriately priced. Capital management is also a key aspect of the Company's risk management strategy. Capital requirements are measured using a risk based capital model and all of the various regulatory reporting requirements to which the Company is subject.

#### 4 Financial risks - risk management (continued)

##### *Allocation of capital*

Capital is allocated by the Company to the portfolios of contracts or is held in a central reserve based on management's assessment of the risks to which each line of business is exposed and its view of the profitability of the products that are sold.

Solvency margin requirements established by the Australian Prudential Regulation Authority (APRA) are in place to reinforce safeguards for policyholders' interests, which are primarily the ability to meet future claims payments to policyholders. The solvency margins measure the excess of the value of the insurers' assets over the value of its liabilities, each element being determined in accordance with the applicable valuation rules. This margin must be maintained throughout the year, not just at year end. These solvency requirements also take into account specific risks faced by the Company. Where the outcome of specific adverse scenarios differs from expectations, this has also been identified.

##### **(c) Methods to monitor and assess insurance risk exposures**

###### *Exposure to risk*

In an effort to protect and enhance shareholder value, the Company actively manages its exposure to risks so that it can react in a timely manner to changes in financial markets, insurance cycles, and economic and political environments. Risk exposures are managed using various analysis and valuation techniques, such as asset-liability matching analysis, duration analysis and financial modelling, to calculate the economic capital required to support adverse risk scenarios, along with other cash flow analyses, and prudent and diversified underwriting and investing.

###### *Statutory Capital Adequacy requirements*

The Company's insurance operations are subject to regulatory capital requirements which prescribe the amount of capital to be held depending on the type, quality and concentration of investments held.

###### *Management reporting*

The Company reports monthly financial and operational results, claims frequency and severity, and exposure for each portfolio of contracts (gross and net of reinsurance) to the Management Committee.

##### **(d) Methods to limit or transfer insurance risk exposures**

###### *Reinsurance*

All reinsurance treaties are analysed using a number of analytical modelling tools to assess the impact on the Company's exposure to risk and to ensure the achievement of the optimal choice of type of reinsurance and retention levels. These tools produce financial projections based on a number of possible scenarios providing a detailed analysis of the potential exposures.

###### *Underwriting procedures*

Strategic underwriting decisions are put into effect using the underwriting procedures detailed in the Company's manual. Such procedures include limits to delegated authorities and signing powers. The underwriting process is regularly monitored to ensure adequate controls are in place over the underwriting process and that the controls are effective.

###### *Claims management*

Strict claims management procedures ensure the timely and correct payment of claims in accordance with policy conditions. This is particularly necessary for disability and involuntary unemployment business where claims are paid as an income. Claims are monitored on a monthly basis to track the experience of the portfolio.

###### *Asset and liability management techniques*

Assets are allocated to different classes of business using a risk-based approach. Sensitivity analyses simulate the impact of certain market fluctuations scenarios on future cash flows, fair values or forecasted earnings.

Management of market risk is generally less critical for short-term insurance products, as the amounts and timing of claims do not vary significantly with interest rates or other market changes that affect the underlying investments. The premiums received and the investment returns (net investment income and realised gains and losses) provide substantial liquidity to meet claims payments and associated expenses as they arise. Consequently, there is greater flexibility in investment strategies while managing investments to ensure sufficient liquidity to meet the claims as they become due, based on actuarial assessments.

#### 4 Financial risks - risk management (continued)

##### (e) Concentration of insurance risk

###### *Insurance risks associated with human life events*

The Company has a stable age profile and mix of the sexes within its portfolio of policyholders. This policy maintains a balance between the current and future profitability of the life business, a stable base of assets under management and exposure to the significant external events such as those described above.

Despite the inevitable growth in policyholders at the age of retirement, the age profile and mix of sexes within the population of policyholders is sufficiently spread so that the Group risk concentration in relation to any particular age group is minimal.

###### *Interest rate risk*

The insurance or reinsurance contracts contain no clauses that expose the Company, directly to interest rate risk.

###### *Credit risk*

The Company is exposed to credit risk on insurance contracts as a result of exposure to individual cedants or reinsurers. The Company does not have any material exposure to an individual cedant which would materially impact the operating profit. The credit risk to reinsurers is managed through the Company having a pre-determined policy on the appropriate rating, a reinsurer must have to participate in the Company's reinsurance programme.

##### (f) Terms and conditions of insurance contracts

The business written consists mainly of consumer credit life insurances and term life insurances. The term insurance policies cover mainly death, but in some cases terminal illness and crisis risks. The return to shareholders arises from the total premiums charged to policyholders less the amounts paid to cover claims and the expenses incurred in administering this function. Guaranteed benefits are paid on death or terminal illness that are fixed. Benefits are determined by the contract and are not directly affected by the performance of underlying assets. Key variables affecting the timing and uncertainty of future cash flows are mortality, interest rates, discontinuance rates and expenses.

The majority of CCI life and term life insurance contracts written are entered into on a standard form basis. There are no special terms and conditions in any non-standard contracts that have a material impact on the financial statements.

#### 5 Insurance premium revenue

	2009 \$'000	2008 \$'000
Direct life insurance premiums - single	29,000	33,506
Direct life insurance premiums - regular	12,016	11,839
Non life insurance premiums	<u>2,444</u>	<u>4,323</u>
	<u>43,460</u>	<u>49,668</u>

## 6 Investment Income

	2009 \$'000	2008 \$'000
Financial assets at fair value through profit or loss		
Interest income	5,825	11,370
Realised net losses	(630)	(966)
Unrealised net gains/(losses)	2,930	(4,465)
Dividend income	<u>73,372</u>	<u>19,501</u>
	<u>81,497</u>	<u>25,440</u>

## 7 Claims expenses

	2009 \$'000	2008 \$'000
Death and disability	4,202	4,614
Unemployment	511	199
Terminations	<u>17,406</u>	<u>17,679</u>
	<u>22,119</u>	<u>22,492</u>

## 8 Administration expenses

	2009 \$'000	2008 \$'000
Policy maintenance - others	6,742	4,823
Investment management expenses	238	309
Foreign exchange losses	4	14
Policy acquisition cost - others	1,499	1,534
Policy acquisition cost - commission	<u>4,398</u>	<u>5,472</u>
	<u>12,881</u>	<u>12,152</u>

## 9 Income tax expense

	2009 \$'000	2008 \$'000
(a) Income tax expense		
Current income tax expense	3,800	6,084
Deferred income tax expense/(benefit)	714	(1,339)
Change in income tax rates	-	(112)
Tax effect on foreign exchange translation	45	(71)
Under provided in prior years	<u>137</u>	<u>82</u>
	<u>4,696</u>	<u>4,644</u>
Deferred income tax (benefit)/expense included in income tax expense comprises:		
Decrease/(increase) in deferred tax assets (note 17)	1,063	(1,372)
Decrease in deferred tax liabilities (note 23)	<u>(349)</u>	<u>(79)</u>
	<u>714</u>	<u>(1,451)</u>



## 9 Income tax expense (continued)

	2009 \$'000	2008 \$'000
<b>(b) Reconciliation of income tax expense to prima facie tax payable</b>		
Profit from continuing operations before income tax expense	<u>90,715</u>	<u>37,043</u>
Tax at the Australian tax rate of 30% (2008: 30%) and tax at the New Zealand tax rate of 30% (2008: 30%)	27,215	11,113
Tax effect of amounts which are not deductible (taxable) in calculating taxable income:		
Tax offset for franked dividends	43	56
Adjustment for Hallmark NZ-Policyholder Base	(823)	(729)
Non taxable dividend received	(21,898)	(5,699)
Tax effect on foreign exchange difference on translation	45	(71)
Sundry items	<u>(23)</u>	<u>4</u>
	4,559	4,674
Difference in overseas tax rates	-	(112)
Under/(over) provision in prior years	<u>137</u>	<u>82</u>
Income tax expense	<u>4,696</u>	<u>4,644</u>

## 10 Operating profit

	2009 \$'000	2008 \$'000
<b>Profit before income tax includes the following specific expenses:</b>		
<i>Amortisation</i>		
Intangibles	555	555
<i>Employee costs</i>		
Personnel costs	274	445

## 11 Statement of sources of operating profit

	2009 \$'000	2008 \$'000
<b>The shareholders' operating profit after income tax of the statutory funds is represented by:</b>		
Investment earnings on shareholders' retained and capital	1,956	3,973
Emergence of shareholders' planned profits	6,409	10,152
Experience profit	<u>1,891</u>	<u>1,502</u>
	<u>10,256</u>	<u>15,627</u>

Hallmark Life Insurance Company Ltd  
Notes to the financial statements  
31 December 2009  
(continued)

**12 Cash**

	2009 \$'000	2008 \$'000
Cash at bank	<u>8,105</u>	<u>12,737</u>

**(a) Reconciliation to cash and cash equivalents at the end of the year**

The above figures are reconciled to cash at the end of the financial year as shown in the statement of cash flows as follows:

	2009 \$'000	2008 \$'000
Cash at bank	8,105	12,737
Short term deposits (note 14)	<u>160,964</u>	<u>103,833</u>
Balances per statement of cash flows	<u>169,069</u>	<u>116,570</u>

The carrying amount for cash and cash equivalents equals the fair value.

**13 Receivables**

	2009 \$'000	2008 \$'000
Trade debtors	3,303	2,050
Investment income accrued and receivable	1,329	1,373
Other receivables	<u>54</u>	<u>56</u>
	<u>4,686</u>	<u>3,479</u>
Receivables - current	4,686	3,479
Receivables - non current	<u>-</u>	<u>-</u>
	<u>4,686</u>	<u>3,479</u>

The carrying value disclosed above approximates fair value at reporting date.

These balances include amounts receivable from related parties (note 30).

**14 Financial assets at fair value through profit or loss**

	2009 \$'000	2008 \$'000
Equity securities-Listed	9,962	8,580
Debt security-Foreign national government	819	849
Fixed interest securities	51,793	17,004
Short term deposits-Listed	<u>160,964</u>	<u>103,833</u>
	<u>223,538</u>	<u>130,266</u>
Financial assets at fair value through profit or loss - current	178,706	113,262
Financial assets at fair value through profit or loss - non current	<u>44,832</u>	<u>17,004</u>
	<u>223,538</u>	<u>130,266</u>

## 15 Reinsurance and other recoveries receivable

	2009 \$'000	2008 \$'000
Reinsurance and other recoveries receivable	<u>302</u>	<u>302</u>
Expected future reinsurance recoveries undiscounted - on outstanding claims	<u>302</u>	<u>302</u>
Total reinsurance and other recoveries receivable	<u>302</u>	<u>302</u>
Reinsurance and other recoveries receivable - current	302	302
Reinsurance and other recoveries receivable - non current	<u>-</u>	<u>-</u>
	<u>302</u>	<u>302</u>

The carrying amount disclosed above reasonably approximates fair value at reporting date.

## 16 Intangible assets

	Software development costs \$'000
<b>At 1 January 2008</b>	
Cost	2,753
Accumulated amortisation	<u>(1,240)</u>
Net book amount	<u>1,513</u>
<b>Year ended 31 December 2008</b>	
Opening net book amount	1,513
Amortisation charge	<u>(555)</u>
Closing net book amount	<u>958</u>
<b>At 31 December 2008</b>	
Cost	2,753
Accumulated amortisation	<u>(1,795)</u>
Net book amount	<u>958</u>
<b>Year ended 31 December 2009</b>	
Opening net book amount	958
Amortisation charge	<u>(555)</u>
Closing net book amount	<u>403</u>
<b>At 31 December 2009</b>	
Cost	2,753
Accumulated amortisation	<u>(2,350)</u>
Net book amount	<u>403</u>

## 17 Deferred tax assets

2009 \$'000	2008 \$'000
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The balance comprises temporary differences attributable to:

Intangible assets	-	(85)
Operating accruals	102	89
Outstanding claims	99	279
Unrealised net gains/losses on financial assets	<u>875</u>	<u>1,721</u>
	<u>1,076</u>	<u>2,004</u>

### Movements:

Balance at 1 January	2,004	1,178
Change in income tax rates (note 1)	-	(27)
Credited to the profit or loss (note 9)	(1,063)	1,399
Transferred to deferred tax liabilities (note 23)	188	(530)
Tax effect on foreign exchange translation	-	28
Over provision in prior years	<u>(53)</u>	<u>(44)</u>
Balance at 31 December	<u>1,076</u>	<u>2,004</u>

The carrying amount disclosed above approximates fair value at reporting date.

## 18 Investment in controlled entity

2009 \$'000	2008 \$'000
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Investment in controlled entity at deemed cost (Hallmark General Insurance Company Ltd) (note 19)	<u>87,682</u>	<u>84,440</u>
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Hallmark General Insurance Company Ltd (the Subsidiary), an Australian incorporated company is a 99.99% owned subsidiary of the Company.

Investment in the controlled entity is carried at deemed cost adjusted for income tax liability transferred to head entity under a tax funding agreement of \$3,242,000 (2008: \$7,913,000).

## 19 Particulars in relation to controlled entity

Name of entity	Country of incorporation	Class of shares	Equity holding	2009 %	2008 %
Hallmark General Insurance Company Ltd	Australia	Ordinary		100	100

## 20 Creditors and borrowings

	2009 \$'000	2008 \$'000
Trade creditors	1,049	343
Other creditors	8,678	3,479
Current tax liabilities	<u>(57)</u>	<u>898</u>
	<u>9,670</u>	<u>4,720</u>
Creditors and borrowings- current	9,547	4,565
Creditors and borrowings- non current	<u>123</u>	<u>155</u>
	<u>9,670</u>	<u>4,720</u>

The carrying amount disclosed above approximates fair value at reporting date.

These balances include amounts payable to related parties (note 30).

## 21 Policy claims in the process of settlement

	2009 \$'000	2008 \$'000
Undiscounted expected future claims payments	5,474	5,059
Discount to present value	<u>(34)</u>	<u>(49)</u>
Total outstanding claims	<u>5,440</u>	<u>5,010</u>
Policy claims in the process of settlement- current	5,172	4,706
Policy claims in the process of settlement- non current	<u>268</u>	<u>304</u>
	<u>5,440</u>	<u>5,010</u>

## 22 Gross policy liabilities

### (a) Reconciliation of movements in life insurance contract policy liabilities

	2009 \$'000	2008 \$'000
<b>Life insurance contract liabilities</b>		
Balance at 1 January	30,143	28,275
Foreign exchange movement	(550)	(1,138)
Increase/(decrease) in life insurance contract liabilities reflected in the profit or loss	<u>(1,011)</u>	<u>3,006</u>
Balance at 31 December	<u>28,582</u>	<u>30,143</u>
<b>Reinsurers' share of life insurance contract liabilities</b>		
Balance at 1 January	288	509
Foreign exchange movement	(1)	(8)
Decrease in reinsurance assets reflected in the profit or loss	<u>(73)</u>	<u>(213)</u>
Balance at 31 December	<u>214</u>	<u>288</u>
<b>Net policy liabilities at 31 December</b>	<u>28,368</u>	<u>29,855</u>
Net insurance contract liabilities-current	17,091	18,056
Net insurance contract liabilities-non current	<u>11,277</u>	<u>11,799</u>
	<u>28,368</u>	<u>29,855</u>

## 22 Gross policy liabilities (continued)

### (b) Components of net life insurance contract liabilities

	2009 \$'000	2008 \$'000
<b>Best estimate liability:</b>		
Future policy benefits (Note 2 below)	33,436	35,282
Future expenses	-	-
Future premiums	-	-
Unrecouped acquisition expenses	<u>(5,068)</u>	<u>(5,427)</u>
<b>Total best estimate liability</b>	<b>28,368</b>	<b>29,855</b>
Value of future shareholder profit margins (Note 1 below)	<u>-</u>	<u>-</u>
<b>Net policy liabilities</b>	<b><u>28,368</u></b>	<b><u>29,855</u></b>

(1) This item is not specifically calculated under the accumulation method.

(2) This item includes the unearned premium component of the liability. The accumulation method has been used to calculate liabilities, and components relating to expenses and profits are not separately calculated.

### (c) Solvency requirements of the life statutory funds

	STATUTORY FUNDS					
	No. 1		No. 2		Total	
	2009 \$'000	2008 \$'000	2009 \$'000	2008 \$'000	2009 \$'000	2008 \$'000
Solvency Requirement (a)	34,105	23,957	11,863	20,574	45,968	44,531
<b>Representing:</b>						
Minimum termination value (MTV)	20,075	15,790	8,275	14,781	28,350	30,571
Other liabilities	12,759	6,816	2,825	4,162	15,584	10,978
Solvency reserve (b)	<u>1,271</u>	<u>1,351</u>	<u>763</u>	<u>1,631</u>	<u>2,034</u>	<u>2,982</u>
	<u>34,105</u>	<u>23,957</u>	<u>11,863</u>	<u>20,574</u>	<u>45,968</u>	<u>44,531</u>
 Assets available for solvency (c)	 24,328	 44,194	 17,832	 30,085	 42,160	 74,279
<b>Comprises as :</b>						
Excess of policy liability over MTV	(839)	(682)	858	(33)	19	(715)
Capital and retained earnings required for solvency	2,109	2,033	(95)	1,665	2,014	3,698
Excess assets	<u>23,058</u>	<u>42,843</u>	<u>17,069</u>	<u>28,453</u>	<u>40,127</u>	<u>71,296</u>
	<u>24,328</u>	<u>44,194</u>	<u>17,832</u>	<u>30,085</u>	<u>42,160</u>	<u>74,279</u>
 Solvency reserve (%) [b/(a-b) * 100]	 3.90	 5.98	 6.90	 8.61	 4.60	 7.18
 Coverage of Solvency Reserve (c/b)	 19.16	 32.71	 23.36	 18.44	 20.73	 24.91

## 22 Gross policy liabilities (continued)

### (d) Reconciliation to Life Insurance Act 1995 operating profit and retained earnings of statutory funds

#### Allocation of operating profit

There are no participating policy owners, therefore all emerging profits are allocated to shareholders.

#### Distribution of retained earnings

Profits available for distribution are determined by the Directors each year and are in accordance with Division 6 of the Life Insurance Act 1995 and the Constitution of the Company.

	Retained profits		Profit after Tax	
	2009 \$'000	2008 \$'000	2009 \$'000	2008 \$'000
Shareholders interest (overseas and non-participating businesses)	<u>73,405</u>	<u>63,152</u>	<u>10,256</u>	<u>15,627</u>

## 23 Deferred tax liabilities

	2009 \$'000	2008 \$'000
The balance comprises temporary differences attributable to:		
Interest receivable	367	258
Intangible asset	102	-
Deferred commission	<u>700</u>	<u>1,141</u>
	<u>1,169</u>	<u>1,399</u>

#### Movements:

Balance at 1 January	1,399	2,008
Charged to the profit or loss (note 9)	(349)	60
Change in income tax rates	-	(139)
Over provision in prior years	(69)	-
Transferred from deferred tax assets	<u>188</u>	<u>(530)</u>
Balance at 31 December	<u>1,169</u>	<u>1,399</u>

The carrying amount disclosed above approximates fair value at reporting date.

## 24 Issued capital

	2009 \$'000	2008 \$'000
(a) Share capital		
251 shares (2008: 251)		
Paid up ordinary shares	100	100
48,000 shares (2008: 48,000)		
Non-cumulative preference shares	<u>10,000</u>	<u>10,000</u>
	<u>10,100</u>	<u>10,100</u>

## 24 Issued capital (continued)

### (b) Ordinary shares

Ordinary shares entitle the holder to participate in dividends and the proceeds on winding up of the company in proportion to the number of and amounts paid on the shares held.

On a show of hands every holder of ordinary shares present at a meeting in person or by proxy, is entitled to one vote, and upon a poll each share is entitled to one vote.

### (c) Non cumulative preference shares

Preference shares are able to receive a Preference Dividend if declared by the Directors of the Company. Each holder shall have the right to receive a copy of any report or accounts and receive notice of and attend General meetings of the Company but shall have no right to speak, vote, move or second any resolutions.

## 25 Reserves

	2009 \$'000	2008 \$'000
Foreign currency translation reserve	(3,324)	(2,063)
Tax consolidation reserve	<u>55,666</u>	<u>52,481</u>
Total	<u>52,342</u>	<u>50,418</u>

### Movements:

#### Foreign currency translation reserve

Balance at 1 January	(2,063)	-
Exchange differences on translation of foreign operations	<u>(1,261)</u>	<u>(2,063)</u>
Balance at 31 December	<u>(3,324)</u>	<u>(2,063)</u>

#### Tax consolidation reserve

Balance at 1 January	52,481	41,480
Current tax liability transferred to Head Entity	<u>3,185</u>	<u>11,001</u>
Balance at 31 December	<u>55,666</u>	<u>52,481</u>

## 26 Dividends

	2009 \$'000	2008 \$'000
No dividend was paid for the year ended 31 December 2009 (2008: \$200,000 per fully paid share).	<u>-</u>	<u>49,998</u>

On 1 July 2003, the consolidated entity and GE Capital Finance Australasia Pty Ltd adopted the Tax Consolidation legislation, which requires a tax-consolidated group to keep a single franking account. When the consolidated entity joined the tax-consolidated group, the franking surplus of the consolidated entity was cancelled. Any franking credit or debit entries which may arise to the consolidated entity post consolidation will be made in the franking account of GE Capital Finance Australasia Pty Ltd.



## 27 Superannuation commitments

All employees are entitled to varying levels of benefits on retirement, disability or death based on accumulated employer contributions and investment earnings thereon. The superannuation plan is an accumulated benefit plan. Contributions by the Company of 9% of employees' wages and salaries are legally enforceable.

The assets of the fund are considered sufficient by the trustees to satisfy all benefits that would have vested under the plan in the event of termination of the plan and voluntary or compulsory termination of employment of each employee during the year.

## 28 Key management personnel disclosures

### (a) Directors

The following persons were Directors of Hallmark Life Insurance Company Ltd at any time during the reporting period:

#### (i) Directors

Raymond Bruce Willing

Alexander James Cock

Lisa Ellen Davis

Pieter Lindhout

Phillip Stuart Douglas Purcell

Neil William Smart

Andrew Preston (alternate director for Alexander James Cock)

#### (ii) Other executives

Rosalyn Exley

Andrew Preston

Scott Miller

Paul Varro

Graham Warn

Ted Felton

### Transactions with key management personnel

In addition to their salaries, the Company also provided non-cash benefits which included long service leave and an employee share option plan. In the employee share option plan, the Company contributes the equivalent to 15% of the investment made by any employee.

	2009 \$	2008 \$
<b>The key management personnel compensation is:</b>		
Short-term employee benefits	1,252,576	1,101,039
Superannuation benefits	80,196	63,716
Other benefits	-	114
	<u>1,332,772</u>	<u>1,164,869</u>

There are no other transactions with key management personnel.

## 29 Remuneration of auditors

	2009 \$	2008 \$
<i>Audit services</i>		
KPMG		
Audit and review of financial statements	<u>72,435</u>	<u>56,000</u>
<i>Other assurance services</i>		
KPMG		
APRA Return	23,925	18,500
AFSL Audit	5,495	4,250
NZ Regulatory Reporting	<u>3,105</u>	<u>2,400</u>
	<u>32,525</u>	<u>25,150</u>
<b>Total remuneration for audit and other assurance services</b>	<u>104,960</u>	<u>81,150</u>

## 30 Related party transactions

### (a) Transactions with related parties- (Income)/Expense

	2009 \$	2008 \$
<i>Management fees paid to:</i>		
GE Personal Finance Pty Ltd	344,020	344,020
Hallmark General Insurance Company Ltd	2,757,738	2,410,053
GE Finance and Insurance (NZ)	58,998	62,682
GE Capital Finance Australasia Pty Ltd	2,025,710	-
<i>Commission Paid to :</i>		
GE Capital Finance Australasia Pty Ltd	359,338	218,101
GE Finance and Insurance (NZ)	1,225,962	2,299,369
GE Personal Finance Pty Ltd	2,638,160	2,561,522
<i>Dividends paid to/(received from)</i>		
GE Personal Finance Pty Ltd	-	49,798,904
Hallmark General Insurance Company Ltd	(72,992,700)	(18,998,100)
<i>Royalty paid:</i>		
GE Capital Registry, Inc.	157,226	203,923

### (b) Outstanding balances with related parties - Receivables/(Payables)

	2009 \$	2008 \$
<i>Accounts Receivable/(Payable):</i>		
GE Finance Australasia Pty Ltd	106,908	105,059
GE Capital Finance Australia	408,328	446,318
GE Finance and Insurance (NZ)	290,747	637,905
GE Personal Finance Pty Ltd	1,440,924	(68,264)
Hallmark General Insurance Company Ltd	<u>(4,364,771)</u>	<u>(1,693,457)</u>

No provisions for doubtful debts have been raised in relation to any outstanding balances, and no expense has been recognised in respect of bad or doubtful debts due from related parties.

At 31 December 2009, there are no amounts outstanding owed by the Hallmark Companies to GE Capital Finance Australasia Pty Ltd or to other related parties which are not reflected in the accounts, and there are no further amounts to be charged by GE Capital Finance Australasia Pty Ltd or by other related parties in relation to services provided to the Hallmark Companies during 2009 or prior years.

### (c) Terms and conditions

All transactions were made on normal commercial terms and conditions and at market rates.

### 31 Disaggregated information on life insurance business by fund

	Non- Investment linked	Non- Investment linked	Total Non- Investment linked		Total
	Statutory Fund 1 \$'000	Statutory Fund 2 \$'000	\$'000	Shareholder fund \$'000	\$'000
<b>2009</b>					
Financial assets	45,970	27,540	73,510	150,028	223,538
Other assets	11,383	1,414	12,797	89,671	102,468
Life insurance contract liabilities	(19,426)	(9,156)	(28,582)	-	(28,582)
Other liabilities	(12,759)	(2,825)	(15,584)	(695)	(16,279)
Retained earnings	36,174	37,234	73,408	145,295	218,703
Premium revenue	31,934	11,526	43,460	-	43,460
Investment revenue	2,675	1,541	4,216	77,281	81,497
Claims expense	(15,012)	(7,107)	(22,119)	-	(22,119)
Other operating expenses	(12,151)	191	(11,960)	(163)	(12,123)
Operating profit before tax	7,445	6,152	13,597	77,118	90,715
Operating profit after tax	5,203	5,053	10,256	75,763	86,019
	Non- Investment linked	Non- Investment linked	Total Non- Investment linked		Total
	Statutory Fund 1 \$'000	Statutory Fund 2 \$'000	\$'000	Shareholder fund \$'000	\$'000
<b>2008</b>					
Financial assets	55,722	42,366	98,088	32,178	130,266
Other assets	11,326	6,700	18,026	86,182	104,208
Life insurance contract liabilities	(15,356)	(14,787)	(30,143)	-	(30,143)
Other liabilities	(6,816)	(4,162)	(10,978)	(151)	(11,129)
Retained earnings	30,971	32,181	63,152	69,532	132,684
Premium revenue	26,036	23,632	49,668	-	49,668
Investment revenue	5,958	3,566	9,524	15,916	25,440
Claims expense	(10,492)	(12,000)	(22,492)	-	(22,492)
Other operating expenses	(8,387)	(7,083)	(15,470)	(103)	(15,573)
Operating profit before tax	13,115	8,115	21,230	15,813	37,043
Operating profit after tax	9,176	6,451	15,627	16,772	32,399

### 32 Capital requirement - Life Shareholders' Fund

		Shareholders' Fund	
		2009	2008
		\$'000	\$'000
<b>Capital Requirement</b>	(A)	88,628	86,200
Being greater of (4)			
Management Capital Reserve			
Determined as:			
Management Capital Requirement (1)		89,323	86,355
Less: Total Liabilities (2)		(695)	(155)
	(B)	<u>88,628</u>	<u>86,200</u>
And			
Minimum Capital Requirement (3)		10,000	10,000
Assets Available for Capital Requirement	(C)	239,004	118,206
Management Capital Reserve %	(A/B)*100	100 %	100 %
Coverage of Capital Requirement	(C/A)	2.7	1.4

### 32 Capital requirement - Life Shareholders' Fund (continued)

Explanatory note

1. The minimum level of assets required to be held in the shareholders' fund in accordance with the prescribed requirements of the management capital standard referred to in Part 5 of the Life Insurance Act 1995.
2. Total liabilities of the shareholders' fund exclude all liabilities attributable to the statutory funds and total shareholders' equity.
3. Minimum capital requirement is capital required to be held in the shareholders' fund in accordance with APRA Prudential Standard LPS6.03 under the Life Insurance Act 1995.
4. The greater of relationship between the two capital requirements applies provided the requirements for form of capital in respect of the minimum capital requirement are met.

### 33 Reconciliation of profit after income tax to net cash flows from operating activities

	2009 \$'000	2008 \$'000
Profit for the year	86,019	32,399
<b>Add/(deduct) non-cash items</b>		
Amortisation	555	555
Net realised loss on sale of financial assets	630	966
Net unrealised (gain)/loss in value of financial assets	(2,930)	4,465
Amortisation of bonds	(4)	1
Unrealised foreign exchange revaluation loss/(gain) on bonds	33	(8)
Effect of foreign exchange on cash and cash equivalents	1,764	3,410
<b>Change in operating assets and liabilities</b>		
(Increase)/decrease in receivables	(1,207)	2,424
Decrease in reinsurance and other recoveries receivable	-	100
Decrease in policy liability ceded under reinsurance	74	221
Increase/(decrease) in creditors and borrowings	4,950	(304)
Increase in policy claims in the process of settlement	430	68
(Decrease)/increase in policy liabilities	(1,561)	1,868
Decrease/(increase) in net deferred tax assets	928	(826)
Decrease in deferred tax liabilities	(230)	(609)
Increase in investment in controlled entity	(3,242)	(7,913)
Increase in tax consolidation reserve	3,185	11,001
Decrease in foreign currency translation reserve	(1,261)	(2,063)
<b>Net cash inflow from operating activities</b>	<b>88,133</b>	<b>45,755</b>

### 34 Contingent liabilities

No contingent liabilities existed as at 31 December 2009 (2008: \$Nil).

### 35 Matters subsequent to the end of the financial year

From the end of the financial year to the date of this report there were no items, transactions or events of a material and unusual nature which, in the opinion of the Directors of the Company, are likely to have significant effect on the Company's operations, the results of those operations, or the state of affairs of the Company in future financial years.

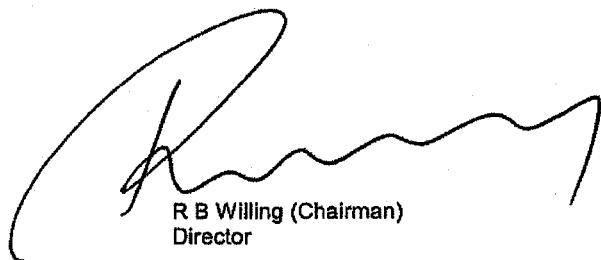
**Hallmark Life Insurance Company Ltd  
Directors' declaration  
For the year ended 31 December 2009**

**Director's declaration for the year ended 31 December 2009**

In the opinion of the Directors of Hallmark Life Insurance Company Ltd ("the Company"):

- (a) the financial statements and notes set out on pages 6 to 41, are in accordance with the Corporations Act 2001, including:
  - (i) giving a true and fair view of the Company's financial position as at 31 December 2009 and of its performance for the financial year ended on that date; and
  - (ii) complying with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Corporations Regulations 2001;
- (b) the financial statements also comply with International Financial Reporting Standards as disclosed in note 1; and
- (c) there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

Signed in accordance with a resolution of the Directors:



R B Willing (Chairman)  
Director



Pieter Lindhout  
Director

Sydney  
Date: 24 March 2010



## **Independent auditor's report to the members of Hallmark Life Insurance Company Ltd**

### **Report on the financial report**

We have audited the accompanying financial report of Hallmark Life Insurance Company Ltd ("the Company"), which comprises the statement of financial position as at 31 December 2009, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, a summary of significant accounting policies and other explanatory notes and the directors' declaration set out on pages 6 to 42.

#### *Directors' responsibility for the financial report*

The directors of the Company are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the *Corporations Act 2001*. This responsibility includes establishing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances. In note 1, the directors also state, in accordance with Australian Accounting Standard AASB 101 *Presentation of Financial Statements*, that the financial report, comprising the financial statements and notes, complies with International Financial Reporting Standards.

#### *Auditor's responsibility*

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We performed the procedures to assess whether in all material respects the financial report presents fairly, in accordance with the *Corporations Act 2001* and Australian Accounting Standards (including the Australian Accounting Interpretations), a view which is consistent with our understanding of the Company's financial position and of its performance.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



*Independence*

In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*.

*Auditor's opinion*

In our opinion:

(a) the financial report of Hallmark Life Insurance Company Ltd is in accordance with the *Corporations Act 2001*, including:

- (i) giving a true and fair view of the Company's financial position as at 31 December 2009 and of its performance for the year ended on that date; and
- (ii) complying with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Corporations Regulations 2001.

(b) the financial report also complies with International Financial Reporting Standards as disclosed in note 1.

KPMG

David Kells  
*Partner*

24 March 2010